To: Chair Remke and Commissioners Audero, Casher, Wasserman, and Wynne

From: Sheva Tabatabainejad, Commission Assistant

Subject: Public Comment – AB 700

Date: March 16, 2016

As of close of business, Wednesday, March 16, 2016, the Commission received emails from 3,650 individuals, containing identical language. A copy of one of those emails is attached.

Sheva Tabatabainejad

From:

James Weatherford

on behalf of James

Weatherford 🚛

Sent: To: Wednesday, March 16, 2016 8:55 AM

Subject:

CommAsst
Official comment on proposed AB 700 position

Dear FPPC Comments,

Current disclosures allow political ads to purposefully mislead voters by hiding contributors behind front groups buried in fine print. That's why I support AB 700's broad and highly-detailed requirements that political ads show the true sources of their top three contributors in a clear and consistent format so voters have the information we need when viewing ads.

Before taking a position, please accept the offer of AB 700's authors and sponsor to work with FPPC staff to address the issues raised in their analysis. Quickly going on record opposing AB 700 without doing so would almost certainly be considered unfair by the more than 55,000 Californians who've signed petitions in support of AB 700, and to the overwhelming majority of Californians who want better disclosure on political ads.

So I respectfully request you to ask staff to work with the authors and sponsor to address as many issues as possible, and then vote to support this bill that is so important to voters.

Sincerely, James Weatherford

Santa Monica, CA 90405-2022