

## Sasha Linker

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**Subject:** RE: Agenda Item 42 - AB 249

Chair Jodi Remke and Commissioners  
Fair Political Practices Commission  
1102 Q Street, Suite 300  
Sacramento, CA 95814

Re: Agenda Item #42/September 21, 2017 Meeting

Dear Chair Remke and Commissioners Audero, Hatch & Hayward:

You received in the last day more than a half dozen letters concerning AB 249 from Trent Lange of the Clean Money Campaign, Common Cause, other advocates of the legislation, AB 249's principal legislative author and the Legislature's Elections Committee chairs concerning the Commission's position on AB 249. Your staff legislative director, Phillip Ung, had written a careful analysis of that bill which you have before you. The recent letter writers appear to be concerned to discourage the Commission from advising Governor Brown about the impacts of AB 249, which the Commission as the expert agency on the Political Reform Act has every right to do if you choose.

Here are a few points about the bill which directly and indirectly affect the Commission, which is likely to be one litigation target if the bill becomes law (see, e.g., Agenda Item # 40):

(1) AB 249 contains provisions the FPPC is currently enjoined to enforce due to their unconstitutionality. AB 249 extends chapter 4 disclaimer provisions, and potential treble damage penalties for violations, to general purpose committees, including political party committees. Those provisions flatly conflict with the federal court injunction in California Republican Party, California Democratic Party and Orange County Republican Party v. FPPC, USDC/ED#CIV-S-04-2144 FCD PAN (ED Cal. Oct. 27, 2004) (copy attached), in which the federal district court for the Eastern District of California, following the Ninth Circuit decision in ACLU of Northern Nevada v. Heller (discussed below), enjoined the FPPC from enforcing the "top two donor" provisions of chapter 4 of the Act against general purpose committees other than political party committees. AB 249 doubles down as noted, requiring disclaimer donor disclosure including "top three donor" disclosure for even general purpose committees that engage in ballot measure and independent expenditure activities. The FPPC will be at risk for a renewed lawsuit to enforce the existing injunction from the parties in that case, or for a new lawsuit raising the same issue from others similarly situated.

(2) But that's not all. The enhanced donor disclosure provisions of AB 249's "top three donor" disclosure regime also raise serious constitutional questions about content based regulation of speech, raised by ACLU of Northern Nevada v. Heller, 378 F.3d 979, 2004 WL 1753264 (9th Cir. 2004), which invalidated a Nevada "on publication" disclosure statute. See also, Reed v. Town of Gilbert, 135 S. Ct. 2218, 2227 (2015); but cf. Citizens United v. FEC, 58 U.S. 310, 367-370, 130 S.Ct. 876 (2010)[upheld more limited disclaimer provisions of the Bi-Partisan Campaign Reform Act of 2002.] AB 249 assumes there is no meaningful public disclosure except by means of "on publication" disclosure on advertisements. That is belied by extensive online, as contrasted with on publication, disclosure. The FPPC's "top ten" and "ten plus two" online disclosure website contains far more detail which is readily available to the public to determine the funding sources of ballot measure and independent expenditure campaigns. This disclosure was even enhanced by the SB 27 legislation of 2015 which requires "multi-purpose organizations" that participate in ballot measure and independent expenditure expenditures to disclose large donors to the multi-purpose organizations and triggers potential

detailed campaign disclosures by those donors. Online disclosure was the solution to Clean Money’s purported public confusion about the sources of advertising money “problem.”

(3) But wait, there’s more. AB 249 adopts the “black screen” background requirement for television advertisements about ballot measure campaign and independent expenditure donor disclosures. 1/3d of the “full screen” for a television advertisement during the requisite disclaimer disclosure period for the ad must contain a “black screen” on which the “top three donors” are disclosed (with lots of additional detail like centered positioning and ranking from largest-to-smallest donors, no “all caps” lettering, and other minutiae). Where no “top three donor” disclosure is required, the “black screen” must still be used for 1/4th of the “full screen.” (amended Gov. Code 84504.1). For print advertisements, an entire page of a multi-page print ad must be devoted solely to the disclaimer (amended Gov. Code 84504.2(a).) This requirement runs afoul of the Heller decision, but also may conflict with Riley v. National Federation of the Blind, 487 U.S. 781, 108 S Ct. 2667 (1988), a North Carolina charitable solicitation statute case in which the U.S. Supreme Court invalidated a compelled speech content provision of the law, holding that North Carolina could not require a fundraiser to reveal the average percentage of contributions actually turned over to charities in the previous 12 months. Such “compelled speech” is unconstitutional because it alters a speech’s content, requiring a speaker to say something he otherwise would not have said, the Court reasoned. According to the Court, “the government, even with the purest of motives, may not substitute its judgment as to how best to speak for that of speakers and listeners....The First Amendment mandates that we presume that speakers, not the government, know best both what they want to say and how to say it” (Riley at 2675). Just yesterday, the Ninth Circuit Court of Appeals struck down a San Francisco ordinance that compelled speech by soda manufacturers that ran afoul of the same constitutional problems. American Beverage Ass’n v. City and Cty of San Francisco, No. 16-16703 (9th Cir. Sept. 19, 2017). [“We agree with the Associations that the warning requirement in this case unduly burdens and chills protected commercial speech. As the sample advertisements show, the black box warning overwhelms other visual elements in the advertisement. As such, it is analogous to other requirements that courts have struck down as imposing an undue burden on commercial speech, such as laws requiring advertisers to provide a detailed disclosure in every advertisement, Ibanez [v. Fla. Dep’t of Bus. & Prof’l Regulation], 512 U.S. 136], at 146, to use a font size “that is so large that an advertisement can no longer convey its message,” Public Citizen Inc. [v. Louisiana Attorney Disciplinary Board], 632 F.3d [212] at 228 [(5th Cir. 2011), or to devote one-sixth of the broadcast time of a television advertisement to the government’s message, Tillman [v. Miller], 133 F.3d [1402] at 1404 n.4.”] While these were commercial speech cases, the First Amendment analysis is no different, and applies equally to the AB 249 disclosures that “unduly burden” the speaker’s message. Finally, the 1/3d, 1/4th and separate page disclaimer requirements, in addition to the enhanced video audio disclaimer length requirements, pose potential Fifth and Fourteenth Amendment “takings” problems.

(4) Earmarking exemption does hinder small donor disclosure. The recent authors also attempt to defend the proposed earmarked contribution exemption of amended Gov. Code section 85704(c) from Mr. Ung’s suggestion that this provision undermines the current \$100 campaign contribution disclosure threshold. They are just wrong, and no amount of spin from legislative committee staffers has rebutted this with any facts. The proposed amendment exempts from disclosure the names of contributors of less than \$500 whose contributions solicited for “specifically identified” candidates or ballot measures have been solicited by a membership organization, such as a labor union, by deeming such payments as not “earmarked” at all. [(c) Notwithstanding subdivisions (a) and (b), dues, assessments, fees, and similar payments made to a membership organization or its sponsored committee in an amount less than five hundred dollars (\$500) per calendar year from a single source for the purpose of making contributions or expenditures shall not be considered earmarked.”] The result of this exemption is that contributions actually solicited for those purposes won’t be identified to the actual donor. Current section 85704 works together with Gov. Code section 84301 and affects “disclosure” of donors. The “under \$500” threshold of proposed section 85704(c) directly undermines the \$100 disclosure threshold of Gov. Code section 84211(f) for specified contributions in amended section 85704(c).

Thank you for your consideration. This is my opinion and not that of, or made on behalf of, any client or my firm. I will not be able to attend the meeting in person.

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UNITED STATES DISTRICT COURT  
EASTERN DISTRICT OF CALIFORNIA

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CALIFORNIA REPUBLICAN PARTY;  
CALIFORNIA DEMOCRATIC PARTY;  
and ORANGE COUNTY  
REPUBLICAN PARTY;

NO. CIV-S-04-2144 FCD PAN

Plaintiffs,

v.

MEMORANDUM AND ORDER

FAIR POLITICAL PRACTICES  
COMMISSION; LIANE RANDOLPH,  
in her official capacity;  
SHERIDAN DOWNEY II, in his  
official capacity; THOMAS KNOX,  
in his official capacity;  
PHILLIP BLAIR, in his official  
capacity; PAMELA KARLAN, in her  
official capacity,

Defendants.

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On October 12, 2004, plaintiffs, California Republican Party  
("CRP"), California Democratic Party ("CDP"), and Orange County

1 Republican Party ("OCR") (collectively "plaintiffs") filed a  
2 complaint with this court challenging the constitutionality of  
3 two provisions of the California Political Reform Act ("PRA"),  
4 Govt. Code § 81000, et seq. On October 20, 2004, plaintiffs  
5 filed a motion for a preliminary injunction and an application to  
6 shorten time. That same day, the court granted plaintiffs'  
7 motion to shorten time, scheduled the matter for hearing on  
8 October 26, 2004, and set an expedited briefing schedule.  
9 (October 20, 2004 Order Granting Plaintiff's Application to  
10 Shorten Time on Motion for Preliminary Injunction at 2.)

11 Having fully considered the arguments raised by counsel at  
12 the October 26 hearing and in written memoranda filed with the  
13 court, and for the reasons outlined herein, the court grants  
14 plaintiffs' motion for preliminary injunction.

#### 15 **FACTUAL AND PROCEDURAL HISTORY**

16 On November 5, 1996, California voters enacted the  
17 "California Political Reform Act of 1996," or "Proposition 208"  
18 ("Prop. 208"), an initiative statute that made sweeping changes  
19 to California's Political Reform Act. Among its various  
20 provisions, Prop. 208 required that any committee paying for an  
21 advertisement supporting or opposing a ballot measure identify on  
22 the face of the advertisement the committee's two largest  
23 contributors of \$50,000 or more.<sup>1</sup> Cal. Govt. Code § 84503.

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25 <sup>1</sup> Cal. Govt. Code §84503 provides:  
26 (a) Any advertisement for or against any ballot measure  
27 shall include a disclosure statement identifying any  
28 person whose cumulative contributions are fifty  
thousand dollars (\$50,000) or more.  
(b) If there are more than two donors of fifty thousand  
dollars (\$50,000) or more, the committee is only  
required to disclose the highest and second highest in

1 Prop. 208 mandated similar disclosure requirements when  
2 committees make independent expenditures for candidates or ballot  
3 measures.<sup>2</sup> Cal. Govt. Code § 84506.<sup>3</sup>

4 Shortly after Prop. 208's passage, it was subject to a legal  
5 challenge in this court. California Pro Life Council Political  
6 Action Committee v. Scully, 989 F. Supp. 1282 (1998). On January  
7 6, 1998, this court entered a preliminary injunction barring  
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11 that order. In the event that more than two donors meet  
12 this disclosure threshold at identical contribution  
13 levels, the highest and second highest shall be  
14 selected according to chronological sequence.

15 <sup>2</sup> Cal. Govt. Code § 84506 provides:

16 (a) A broadcast or mass mailing advertisement  
17 supporting or opposing a candidate or ballot measure,  
18 that is paid for by an independent expenditure, shall  
19 include a disclosure statement that identifies both of  
20 the following:

21 (1) The name of the committee making the independent  
22 expenditure.

23 (2) The names of the persons from whom the committee  
24 making the independent expenditure has received its two  
25 highest cumulative contributions of fifty thousand  
26 dollars (\$50,000) or more during the 12-month period  
27 prior to the expenditure. If the committee can show, on  
28 the basis that contributions are spent in the order  
they are received, that contributions received from the  
two highest contributors have been used for  
expenditures unrelated to the candidate or ballot  
measure featured in the communication, the committee  
shall disclose the contributors making the next largest  
cumulative contributions of fifty thousand dollars  
(\$50,000) or more.

(b) If an acronym is used to identify any committee  
names required by this section, the names of any  
sponsoring organization of the committee shall be  
printed on print advertisements or spoken in broadcast  
advertisements.

Cal. Govt. Code § 84506.

<sup>3</sup> All further statutory references are to the California  
Government Code unless otherwise noted.

1 enforcement of Proposition 208.<sup>4</sup> While that injunction was in  
2 place and before resolution of the permanent injunction, the  
3 voters enacted Proposition 34, which superceded most of Prop.  
4 208's provisions, but left intact the above-described disclosure  
5 provisions contained in Government Code sections 84503 and 84506.

6 The passage of Proposition 34 rendered moot most of the  
7 plaintiffs' claims in Scully, except those raised by professional  
8 slate mail vendors challenging the disclosure requirements in  
9 section 84503. In an unpublished order, this court permanently  
10 enjoined enforcement of section 84503 against slate mailer  
11 organizations, though its provisions remain enforceable against  
12 other forms of political committees.

13 Plaintiffs are subject to the disclosure requirements in  
14 sections 84503 and 84506. As organized political party  
15 committees, plaintiffs advance the shared political beliefs of  
16 their members by engaging in political activities, including,  
17 inter alia, recruiting and supporting candidates for elective  
18 office, taking public positions on policy issues, engaging in  
19 voter registration, conducting state conventions, and organizing  
20 get-out-the-vote activities. (Declaration of Kathleen Bowler  
21 ("Bowler Decl.") ¶ 4; Declaration of Micahel Vallante ("Vallante  
22 Decl.") ¶ 5.)

23 Under the PRA, plaintiffs are "general purpose committees"  
24 in that they are formed to support or oppose more than one  
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27 <sup>4</sup> The court takes judicial notice of the March 1, 2001  
28 order in California Pro-life Council v. Scully, No. Civ. S-96-1965  
LKK/DAD. Fed. R. Evid. 201.

1 candidate or ballot measure.<sup>5</sup> This is distinguishable from a  
2 "Primarily Formed Committee" which is defined as a committee  
3 formed primarily to support or oppose a single candidate or  
4 measure or group of candidates and/or ballot measures "voted upon  
5 in the same city, county, or multicounty election." § 82047.5.  
6 Both general purpose committees and primarily formed committees  
7 must comply with the disclosure requirements in sections 84503  
8 and 84506.

9 Pursuant to implementing regulations promulgated by  
10 defendant Fair Political Practices Commission ("FPPC"), in order  
11 to comply with the disclosure provisions in sections 84503 and  
12 84506, a committee must "explicitly indicate that the contributor  
13 or contributors were major donors to the committee by stating,  
14 for example 'major funding by' or 'paid for by.'" Cal. Code Regs.  
15 tit. 2 § 18450.4(a).

16 Both section 84503 and 84506 were amended recently by Senate  
17 Bill 604 ("SB 604"), an urgency statute which became effective  
18 upon signature of the Governor on September 10, 2004. Primarily,  
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20 <sup>5</sup> Section 82027.5 provides:

21 (a) "General purpose committee" means all committees  
22 pursuant to subdivision (b) or (c) of Section 82013,  
23 and any committee pursuant to subdivision (a) of  
24 Section 82013 which is formed or exists primarily to  
25 support or oppose more than one candidate or ballot  
26 measure, except as provided in Section 82047.5.

27 (b) A "state general purpose committee" is a political  
28 party committee, as defined in Section 85205, or a  
committee to support or oppose candidates or measures  
voted on in a state election, or in more than one  
county.

(c) A "county general purpose committee" is a committee  
to support or oppose candidates or measures voted on in  
only one county, or in more than one jurisdiction  
within one county.

1 the amendments changed the window of time used to determine which  
2 contributors qualified as the "two largest contributors of  
3 \$50,000 or more." Stats. 2004, c. 478 (S.B. 604) § 13. Prior to  
4 SB 604's passage, the largest contributors were defined from the  
5 date the committee filed its statement of organization and ending  
6 seven days prior to the time the advertisement was sent to the  
7 printer or broadcast station. As amended, the window begins "the  
8 day the committee made its first expenditure to qualify, support  
9 or oppose the measure and end[s] seven days before the  
10 advertisement is sent to the printer or broadcast station." §  
11 84502. Under the revised definitions, the two largest  
12 contributors to the CDP in the preceding 12 months are the  
13 California Teachers Association ("CTA") and Senator John Burton  
14 ("Burton"). (Bowler Decl. ¶ 11.) For the CRP, the two largest  
15 contributors are Chevron Texaco and Alex G. Spanos ("Spanos").  
16 (Vallante Decl. ¶ 6.) Lastly, the largest contributors over the  
17 preceding 12 months to OCRP are the New Majority Committee ("New  
18 Majority") and the CRP. (Declaration of Scott Baugh ("Baugh  
19 Decl. ¶ 6.)

20 The disclosure requirements mandate that plaintiffs list the  
21 above-referenced contributors on all advertisements made in  
22 conjunction with the November 2, 2004 election, including some  
23 advertisements advocating positions which the contributors  
24 actively oppose or on which they have no public position. (See  
25 Bowler Decl. ¶ 15; Baugh Decl. ¶ 6; Vallante Decl. ¶ 6.)

26 According to plaintiffs, these mandated disclosures violate  
27 their First and Fourteenth Amendment rights in that they impair  
28 the effectiveness of their political advertisements by coopting

1 valuable print space and, in some cases, linking the political  
2 message to contributors against which potential readers might  
3 harbor bias.<sup>6</sup> (See e.g., Vallante Decl. ¶ 10.)

#### 4 STANDARD

5 The Ninth Circuit recognizes two tests for determining  
6 whether to grant a preliminary injunction.

7 Under the traditional test, the movant must establish four  
8 factors to obtain injunctive relief: 1) a likelihood of success  
9 on the merits; (2) a significant threat of irreparable injury;  
10 (3) that the balance of hardships favors the applicant; and (4)  
11 whether any public interest favors granting an injunction. Raich  
12 v. Ashcroft, 352 F.3d 1222, 1227 (9th Cir. 2003).

13 Alternatively, the Ninth Circuit has articulated the test as  
14 requiring the moving party to demonstrate either (1) a  
15 combination of probable success on the merits and the possibility  
16 of irreparable injury or (2) that serious questions are raised  
17 and the balance of hardships tips in its favor. These two  
18 formulations are not inconsistent. Rather, they represent two  
19 points on a sliding scale in which the required degree of  
20 irreparable harm increases as the possibility of success  
21 decreases. Roe v. Anderson, 134 F.3d 1400, 1402 & n. 1 (9th Cir.  
22 1998), aff'd, Saenz v. Roe, 526 U.S. 489 (1999).

#### 23 ANALYSIS

##### 24 1. Irreparable Injury

25 To obtain a preliminary injunction plaintiff must first  
26 demonstrate that there exists a significant threat of irreparable

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27 <sup>6</sup> The First Amendment is made applicable to the states by  
28 the Fourteenth Amendment.

1 injury." Oakland Tribune, Inc., 762 F.2d at 1376. In the  
2 absence of a significant showing of irreparable injury, the court  
3 need not reach the issue of likelihood of success on the merits.  
4 See id.

5 Loss of First Amendment freedoms generally is regarded as an  
6 irreparable injury, even if short in duration. Elrod v. Burns,  
7 427 U.S. 347, 272 (1976). Here, the disclosure requirements may  
8 deprive plaintiffs of their ability to keep the identity of their  
9 contributors separate from their political message.<sup>7</sup> Connecting  
10 the political message to specific groups may prejudice voters  
11 against the position advocated. As an example, plaintiffs note  
12 that the disclosure requirement that Chevron Texaco be listed as  
13 a major donor on all CRP advertisements may reduce the  
14 advertisements' effectiveness with voters who view dislike that  
15 corporation. Similarly, voters who dislike labor unions may be  
16 biased against CDP advertisements which identify CTA as a major  
17 contributor. The Supreme Court has recognized the "respected  
18 tradition of anonymity in the advocacy of political causes," in  
19 part based on the understanding that ideas may at times "be more  
20 persuasive if . . . readers are unaware of [the speaker's]

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23 <sup>7</sup> Plaintiffs also provide testimony from party officials  
24 that contributors may curtail the amount of contributions in the  
25 future to avoid qualifying for on-publication disclosure of the  
26 contributors' identity. Defendants argue that this injury is  
27 speculative because plaintiffs have not submitted testimony from  
28 any donor that has refrained from contributing in order to avoid  
on-publication disclosure of the donor's identity. However, for  
purposes of this motion, it is not necessary that the court  
decide whether this injury is sufficiently concrete or imminent  
since plaintiffs have established the presence of independent  
injury.

1 identity.”<sup>8</sup> McIntyre v. Ohio Elections Comm’n, 514 U.S. 334, 343  
2 (1996); see also American Civil Liberties Union of Nevada v.  
3 Heller, 378 F.3d 979, 988 (9th Cir. 2004.) Thus, plaintiffs have  
4 identified an irreparable injury likely to occur unless the  
5 injunction is granted.

## 6 **2. Likelihood of Success on the Merits**

7 Plaintiffs also must demonstrate either likely success on  
8 the merits or that serious questions are raised and the balance  
9 of hardships tips in its favor.

10 All parties agree that the challenged statutes must satisfy  
11 strict scrutiny. Heller, 378 F.3d at 992-993 (“As a content-based  
12 limitation on core political speech, the Nevada Statute must  
13 receive the most ‘exacting scrutiny’ under the First  
14 Amendment.”)(quoting McIntyre, 514 U.S. at 346. Such  
15 requirements survive strict scrutiny only if they are “narrowly  
16 tailored to serve an overriding state interest.” Id. (quoting  
17 McIntyre, 514 U.S. at 357). More specifically, “a content-based  
18 regulation of constitutionally protected speech must use the  
19 least restrictive means to further the articulated interest.” Id.  
20 (quoting Foti v. City of Menlo Park, 146 F.3d 629, 636 (9th  
21 Cir.1998)).

22 Defendants’ asserted purpose for requiring on publication  
23 disclosure of the two major contributors is to provide relevant  
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25 <sup>8</sup> Defendants argue that the contributors are not in fact  
26 anonymous, since they must disclose their identities under  
27 contribution reporting requirements in existing law. However,  
28 “it is not just that a speaker’s identity is revealed, but how  
and when that identity is revealed, that matters in a First  
Amendment analysis of a state’s regulation of political speech.”  
Heller, 378 F.3d at 991.

1 information to voters. Specifically, defendants note that  
2 voters' "capability of evaluating who is doing the talking is of  
3 great importance, and expecting voters to accomplish such  
4 evaluation solely by reference to the after-the-fact disclosure  
5 reports on file with the Secretary of State is unrealistic."  
6 (Opp'n at 12.) The Supreme Court has recognized that informing  
7 voters regarding campaign contributors is a compelling purpose  
8 and plaintiffs do not contend otherwise.

9       However, the governmental objective of informing voters will  
10 not justify all disclosure requirements; what is sufficiently  
11 compelling to justify one disclosure requirement may not suffice  
12 to justify another. In Heller, supra, the Ninth Circuit  
13 confronted a Nevada statute requiring on-publication disclosure  
14 of parties responsible for any materials relating to an election  
15 of a candidate or ballot measure. In support of the disclosure  
16 requirements, the defendant in Heller proffered several  
17 governmental interests, including the need to provide  
18 information to voters regarding the identity of campaign donors.  
19 The Ninth Circuit specifically rejected as "not sufficiently  
20 compelling," the government's stated interest of informing  
21 voters, finding that "the simple interest in providing voters  
22 with additional relevant information does not justify a state  
23 requirement that a writer make statements or disclosures she  
24 would otherwise omit." Heller, 378 F.3d at 993 (quoting  
25 Mcintyre, 514 U.S. at 348-349).

26       Admittedly, the statute in Heller was broader than that  
27 challenged here. However, the factual distinctions between the  
28 statutes do not undermine the applicability of Heller's

1 reasoning. Relying heavily on the Supreme Court decision in  
2 McIntyre, the Heller court noted that "both [cases] involve  
3 campaign statutes that go beyond requiring the reporting of funds  
4 used to *finance* speech to affect the *content of the communication*  
5 *itself*. This case and McIntyre therefore involve governmental  
6 proscription of the speech itself unless it conforms to  
7 prescribed criteria." Id. at 987 (emphasis in original). Like  
8 both Heller and McIntyre, the major donor disclosure requirements  
9 at issue here go beyond the reporting of funds that finance  
10 speech to affect the content of the advertisements.<sup>9</sup> Because  
11 these types of on-publication disclosure requirements are  
12 "considerably more intrusive than simply requiring [speakers] to  
13 report to a government agency," they are a "content-based  
14 restriction on core political speech" which must receive "the  
15 most 'exacting scrutiny' under the First Amendment. Heller, 378  
16 F.3d at 992 (quoting McIntyre, 514 U.S. at 346).

17 Defendants cannot satisfy that test here because existing  
18 off-publication requirements are less restrictive on speech and  
19 more effective in meeting the purpose of informing voters.  
20 Contrary to defendants' suggestion during oral argument that  
21 contributor information is available only in "dusty" old files at  
22 the Secretary of State's office, in fact voters can easily obtain  
23 access to the identities of a political party's contributors  
24 through recourse to reported contributor information filed with  
25 the Secretary of State. In the last 16 days before an election,  
26 committees must disclose contributions within 24 hours. This

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28 <sup>9</sup> Conceivably, some form of on-publication disclosure requirements could survive after Heller and McIntyre.

1 information is available over the internet in a user-friendly  
2 database. Indeed, defendants' counsel made use of this very  
3 system to calculate for the court the amount of money expended  
4 thus far on political advertising in California for the November  
5 2004 election. (See Opp'n at 12 n. 7.) Consequently, voters can  
6 obtain daily updated information regarding a speaker's  
7 contributors by accessing the Secretary of State's on line  
8 records.

9 Further, the Secretary of State's contributor report  
10 information provides a far more complete and accurate picture to  
11 voters than the limited major donor disclosures mandated by  
12 sections 84503 and 84506. The latter disclosures require  
13 political party committees to single out on the face of the  
14 document two out of tens of thousands of contributors, many of  
15 whom also make sizeable contributions. This "visual byte"  
16 provides a limited and potentially distorted picture of a  
17 political party's contributors.

18 In the context of primarily formed committees, this bit of  
19 information might prove useful at identifying the true "speaker."  
20 As the Heller court noted, "individuals and entities interested  
21 in funding election-related speech often join together in ad hoc  
22 organizations with creative but misleading names." Heller, 378  
23 F.3d at 994. In such cases, the government may indeed have a  
24 compelling interest in unveiling for the voters the true  
25 "speakers" behind such an advertisement. However, this is not  
26 such a case. In the context of political parties, the true  
27 "speaker" is the political party, whose name is disclosed on the  
28 face of the advertisement.

1 In fact, identifying a political party's two largest  
2 contributors as the "speakers" could mislead voters because these  
3 contributors may not endorse the message in the advertisement.  
4 Contributions are made to political parties for many reasons,  
5 including agreement with a party's general philosophy, support of  
6 certain platform positions, or simply opposition to the competing  
7 party. The political parties in turn use this funding to support  
8 a wide variety of activities, including dissemination of  
9 advertisements in support of, or opposition to, myriad candidates  
10 and ballot measures. It is not difficult to imagine a situation  
11 in which the contributor will be identified as a major donor on  
12 an advertisement containing a political message with which the  
13 contributor does not agree.<sup>10</sup> To the contrary, it seems nearly  
14 inevitable in light of the plethora of positions advocated by the  
15 political parties in a given year. However, the court need not  
16 speculate as plaintiffs have identified concrete examples from  
17 this election cycle. Plaintiffs note that one of the CDP's major  
18 donors, CTA, is officially neutral on the 15th District State  
19 Senate election, as well as Propositions 63 and 72. Yet CTA will  
20 be identified as a major funding source on mail endorsing  
21 Democrat Peg Boland in the 15th Senate race and taking positions  
22 on most statewide ballot measures (Id.)(citing Nunez Decl. ¶ 8-9,

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24 <sup>10</sup> One of the principal arguments raised by defendants'  
25 counsel during argument was the need for full discovery before a  
26 hearing on the merits, at which plaintiff would be able to  
27 provide the court with the actual number of times a major  
28 contributor identified on an advertisement disagreed with the  
advertisement's message. While there may be circumstantial  
evidence on this issue, absent an extraordinary degree of candor,  
the court wonders how the state could constitutionally elicit  
disclosure of one's political beliefs or preferences.

1 Bowler Decl. ¶ 15.) In addition, plaintiffs note that the New  
2 Majority Committee, one of the two largest contributors to the  
3 OCRP, supports Proposition 62 and has contributed \$25,000 to  
4 Californians for an Open Primary Committee, a Primarily Formed  
5 Committee advocating passage of Proposition 62. However, the  
6 OCRP opposes Proposition 62 and the New Majority Committee will  
7 be identified as providing major funding for the OCRP's walk  
8 piece which advocates defeat of Proposition 62. (Baugh Decl. ¶  
9 6.) In these situations, voters may infer inaccurately that  
10 contributors, such as CTA and the New Majority Committee endorse  
11 the political messages espoused in the advertisement.<sup>11</sup> By  
12 potentially misleading voters, the disclosure of major donors to  
13 political parties may actually undermine the stated governmental  
14 interest of providing information to voters regarding the  
15 "identity of the speaker."

16 Consequently, the court finds that plaintiffs have  
17 demonstrated serious questions going to the merits of their claim  
18 that the disclosure requirements in sections 84503 and 84506  
19 unconstitutionally infringe their First Amendment right to free  
20 speech and association.

### 21 **3. Balance of Hardships**

22 The court is concerned that plaintiffs waited until less  
23 than two weeks before the general election to seek injunctive  
24 relief. As of the issuance of this order, there are just five

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25  
26 <sup>11</sup> By contrast, in the context of a Primarily Formed  
27 Committee, such inference may be reasonable. For example, one  
28 might reasonably infer that the New Majority Committee supports  
Proposition 62 in light of its contribution to the Californians  
for an Open Primary Committee, which is organized for the primary  
purpose of advocating Proposition 62's passage.

1 mail days before the election. Presumably, at this point, the  
2 campaigns have been in full swing for months and most of the  
3 advertisements have been printed and sent. Consequently, much of  
4 the asserted injury already has occurred. However, the fact  
5 remains that plaintiffs have demonstrated an ongoing harm over  
6 the next few days which has First Amendment implications.  
7 Further, the Heller decision's rejection of on-publication  
8 disclosure requirements substantially bolsters plaintiffs'  
9 position.

10 In light of these considerations, and because the state has  
11 offered no authority for denying relief on the basis of laches,  
12 in a First Amendment case where the plaintiffs delay appears to  
13 be less than two months, the court feels constrained to grant  
14 plaintiffs' request for a preliminary injunction.

15 The court stresses that this is a provisional remedy.  
16 During oral argument, defendants' counsel expressed some degree  
17 of frustration regarding the limited time provided to prepare for  
18 hearing in this case. This is understandable, particularly in  
19 light of the fact that plaintiffs created the exigency through  
20 their delay in filing the complaint. However, defendants will  
21 have every opportunity to fully develop the factual record and  
22 legal issues in this case and make their case on the merits. The  
23 court holds only that, in light of the constitutional dimensions  
24 of the injury, plaintiffs have met their burden to obtain  
25 injunctive relief. The court intends to hear the case on the  
26 merits on an expedited schedule, well prior to any future  
27 election cycle.

28 ///

1 **CONCLUSION**

2 For the foregoing reasons, it is hereby ordered that  
3 defendants and all of their respective officers, agents,  
4 servants, employees, representatives, and attorney and those  
5 persons in active concert or participating with any of the above  
6 with actual notice of this Preliminary Injunction, are hereby  
7 restrained and enjoined from enforcing Cal. Govt. Code §§ 84503  
8 and 84506 against plaintiffs or similarly situated political  
9 party committees registered with the Secretary of State as  
10 general purpose committees pending entry of a final judgment in  
11 this case.

12 Pursuant to Fed. R. Civ. P. 65(c) and Local Rule 65-  
13 231(d)(1), the aforementioned Preliminary Injunction shall be  
14 effective upon plaintiffs' filing of a bond in the amount of  
15 \$1,000.00.

16 IT IS SO ORDERED.

17 Dated: October 27, 2004

18 \_\_\_\_\_  
19 FRANK C. DAMRELL, Jr.  
20 UNITED STATES DISTRICT JUDGE  
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