

Notice
Fair Political Practices Commission
Interested Persons Meeting
Proposal to Amend Regulation 18450.1
September 22, 2017 10 a.m.
1102 Q St. Third Floor Commission Hearing Room
Sacramento, CA 95811

The Fair Political Practices Commission staff will hold an Interested Persons meeting on Friday, September 22, 2017 at 10 a.m. to solicit public input regarding the regulatory proposal listed below. The proposal will be considered for prenotice hearing at the October 19, 2017 Commission meeting.

Amend Regulation 18450.1 Definitions. Advertisement Disclosure.

Government Code Section 84501 defines the term “advertisement” in disclosure rules set out in Sections 84503-84511. It specifies in basic terms what is being regulated. This definitional section also contains a subdivision excluding certain items and communications from the definition of “advertisement.”

Regulation 18450.1 provides a definition for each category of advertisement under Section 84501. This proposal deals with more specific definitions of “advertisement” under subdivisions (a)(5) for yard signs and (a)(6) for large signs such as billboards.

At its April 20, 2017 meeting, the Commission directed staff to review and propose amendments the regulations to more specifically identify each type of advertisement. For clarity, the Commission directed staff to provide specific dimensions or size ranges for each of these categories to provide clarity to the public and the regulated community.

Based on industry standards, “yard signs” are typically 18” x 24” or 24” x 36” for large yard signs. This is the common size for campaign signs as well as real estate yard signs. The FEC also cites 24” x 36” as a common size for signs in the safe harbor provisions of its advertising disclaimer rules. (11 CFR 110.11) These sizes also are consistent with informal advice that Commission staff has previously provided.

Accordingly, Commission staff proposes amending Regulation 18450.1(a) to add the following to the definition of advertisement:

(“5) Posters, door hangers, flyers, and yard signs no larger than six square feet produced in quantities of more than 200.

(6) Large Sign. A billboard. Any sign larger than six square feet such as road signs and billboards.”

ADDITIONAL INFORMATION

- Proposed language for Regulation 18450.1 is attached for review, and can also be found at <http://www.fppc.ca.gov/the-law/fppc-regulations/proposed-regulations-and-notices.html>.
- You may participate in this interested persons meeting in person (at the Commission's offices).
- You may also listen to and participate in this interested persons meeting by teleconference by calling; (877) 411-9748 access code 723284.
- Finally, Commission staff invites written comments addressing these topics. Address comments regarding Regulation 18450.1 to Senior Commission Counsel Emelyn Rodriguez at (916) 322-5660.

For questions about this meeting, you may contact Juanita Lira at (916) 322-5660.