



California Fair Political Practices Commission

August 19, 1988

Raymond R. Holland
Private Industry Council
Of San Francisco, Inc.
178 Market Street
San Francisco, CA 94102-5198

Re: Your Request for Advice
Our File No. 88-324

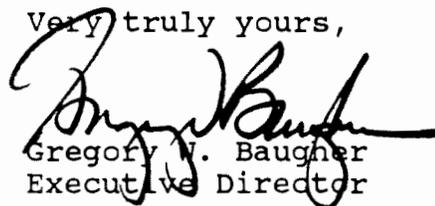
Dear Mr. Holland:

Your letter requesting advice concerning the recently enacted campaign finance reform initiatives (Government Code Section 85100, et seq.) was received on August 18, 1988 by the Fair Political Practices Commission. If you have any questions about your advice request, you may contact John McLean, an attorney in the Legal Division, directly at (916) 322-5901.

Because of the delayed operative date of most of the provisions of these initiatives, and the numerous inquiries we are receiving relative to implementation, we are attempting to respond to questions regarding interpretation in an organized and efficient fashion. Due to the volume of requests and complexity of the issues involved, we will answer your question in a timely manner, but not within the usual twenty-one working days. (Government Code Section 83114(b).)

If more information is needed, the person assigned to prepare a response to your request will contact you shortly to advise you as to information needed. You also should be aware that your letter and our response are public records which may be disclosed to the public upon receipt of a proper request for disclosure.

Very truly yours,


Gregory W. Baugher
Executive Director

GWB:plh:2173LTR

State of California

Memorandum

To : File

Date : November 4, 1988

From : Fair Political Practices Commission
John G. McLean

Subject : T-88-324

Spoke today to Raymond Holland. Informed him that 89001 prohibited mass mailings by PICs if they were done at public expense. Informed him that pending adoption of a permanent regulation they should avoid generic references to specific elected officers. Also informed him that the issue of electronic communications would be handled in the permanent regulation. Sent him a copy of the notice for the permanent regulation.

JGM:ld

PRIVATE INDUSTRY COUNCIL

OF SAN FRANCISCO, INC.

August 16, 1988

AUG 16 1988

Ms. Diane M. Griffiths, Esq.
General Counsel
California Fair Political
Practices Commission
428 J Street, Suite 800
Post Office Box 807
Sacramento, CA 95804-0807

IN RE: The interim and final regulations implementing Proposition 73.

Dear Ms. Griffiths:

The purpose of this letter is to enquire about various aspects of both the interim and the final regulations regarding the implementation of Proposition 73 which the voters adopted on June 7th of this year. Enclosed is a copy of this Private Industry Council's plan to implement your interim regulations; portions of it will serve to illustrate some of my inquiries.

- This PIC is a private, non-profit corporation which is independent of the City and County of San Francisco. Its members are appointed by the Mayor, for fixed and staggered terms, from a list of nominees supplied by representatives of San Francisco's employer community. As provided in the federal **Job Training Partnership Act (JTPA)**, this PIC has entered into a partnership agreement with the Mayor, representing the City and County of San Francisco, for the purposes of planning and administering various education, job training, and economic development programs. The concurrent approvals of both the Mayor and the PIC are required for all plans which are administered solely by this PIC. Does this constitute "under the direction of elected officials" as described in paragraph 2.g. of the conclusions in your June 16th guidance?
- For purposes of Proposition 73, would this PIC (as just described) be considered by the FPPC to be a "public agency" subject to the limitations on "mass mailings"? I recognize that "private industry councils" (however organized) are considered to be "public agencies" for the purpose of the FPPC's conflict of interests provisions as applied to council members. That, in my opinion, is an appropriate resolution to a separate issue.
- For purposes of the interim FPPC rules implementing Proposition 73, would the FPPC consider it appropriate to use the generic words "the Mayor" and "the Governor" in mass mailings to report policy decisions or other facts affecting this PIC's programs when no other alternatives are available?
- Given the unique governance structures required by the federal JTPA statute, would it be possible to obtain a specific waiver in the final FPPC regulations implementing Proposition 73 to identify State or local elected officials by name in mass mailings? Absent such a waiver, it will be almost impossible for either the PICs or the elected officials to perform their federally-prescribed leadership roles and responsibilities.
- Do the interim regulations or will the final regulations in any way govern the publicly-financed production, reproduction, and distribution costs of "public service announcements" (or PSAs) intended for the electronic media?

I regret having to present these difficult issues to you; I know that you must be swamped with similar kinds of inquiries asking for immediate guidance. Our concern in these respects is primarily with the "chilling effect which Proposition 73 seems to have on the abilities of California elected officials to perform the responsibilities placed on them by federal legislation"; our concern is not so much with the "chilling effect which that proposition has on publicly-financed speech". We would appreciate your earliest response.

Sincerely,

A handwritten signature in black ink, appearing to read "Raymond R. Holland". The signature is fluid and cursive, with a large initial "R" and a long, sweeping underline.

Raymond R. Holland
Vice President
Planning and Legal Affairs

cc: Eunice Elton
Arthur C. Latno, Jr.
Members, PIC Board of Directors
Jim Cauhape, EDD/JTPD

Enclosure

324

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JOURNAL

Summer 1988



KATHY SLOANE

Summer Youth on the job at Bank of America and PG&E.



LAUREN BRILL

To hire eager young people call 861-JOBS.

Youth Bring New Energy To Summer Jobs

A 14-year-old Vietnamese immigrant with limited English who has never held a job, a Harvard student majoring in International Relations who is looking for the right job to build his résumé, and a Mission High School junior who wants to see lawyers in action reflect

the diversity of youths now being placed in jobs through both the federally funded Summer Youth Employment and Training Program and the Mayor's Summer Jobs Program.

"We've been busy certifying work sites and matching youths to them," notes

Karen Hart, Coordinator of the federal program. More than 2,000 economically disadvantaged youth 14 to 21 years old have been placed through this program in private non-profit and government offices throughout the city. They will work

[CONTINUED ON PAGE 2]

Lean JTPA Programs Target Disadvantaged

MORE than 1,000 currently unemployed residents of San Francisco are expected to find work in the coming year thanks to Private Industry Council-sponsored training programs. For the program year beginning July 1, PIC will administer over 2.5 million dollars in Job Training Partnership Act (JTPA) funds awarded to 49 employment training programs in San Francisco. Adult participants

will earn an average wage of \$5.50 per hour upon completion of the program; youth will earn a targeted average of \$4.75 per hour.

"We wish to congratulate each of the subcontractors involved for the excellent service they provide to economically disadvantaged populations in our city," says Steve Arcelona, PIC's Vice President of

[CONTINUED ON BACK PAGE]

INSIDE

- Laid-off city employees make easier transition into private sector with the aid of a "Job Fair" (page 2)
- After three years of planning, SF GAIN program is ready to go (page 3)
- Literacy program advances skills of AFDC mothers for job placement (page 4)

JTPA Programs

[Continued from page 1]

Operations, "and we look forward to another successful year brought about through their hard work and dedication."

All but four of the programs funded are renewals of PIC's current subcontractor programs. They represent the diversity of San Francisco and will continue to develop on-the-job and vocational classroom training, basic English, math and English-as-a-Second Language instruction as well as counseling, job search and job placement assistance. Some participants will be training for their first jobs; others changing careers. Many will be rejoining the labor force after a period of unemployment.

Target populations include high risk youth, senior citizens, public assistance recipients, school drop-outs, limited English speakers, ex-offenders, immigrants, disabled people, veterans and single mothers. This year's new programs are highlighted below.

Jewish Vocational Service

This program develops on-the-job training (OJT) contracts for

economically disadvantaged Soviet Jewish refugees.

"Our OJT program offers newly arrived Soviet refugees an opportunity to adapt their work experience to the American job market while they're actually working on the job," says Abby Snay, JVS Executive Director. "They have a lot to offer employers; their skills just need to be adapted to American customs and job-specific methods, standards and technologies.

"OJT also facilitates the whole assimilation process. Refugees are forced to learn English on the job; they make American friends; they learn about our culture."

Jewish Vocational Service has already operated many successful OJT subcontracts in cooperation with PIC and other agencies since it first opened 15 years ago.

Charity Cultural Services Center

This program will provide training in Chinese cooking for low-income, unemployed and limited English proficient immigrants and refugees. The program is designed to ease their adjustment to life in the United States by enhancing their English skills and creating self-sufficiency. Training includes

cooking theory, kitchen practice, demonstrations, field trips, vocational ESL, restaurant sanitation.

In addition to training programs, CCSC provides immigration services such as counseling and amnesty application assistance.

"I'm proud of what we've been able to do in the five years we've been established," says Iris Wang, Deputy Director of CCC, "but I'd like to see more attention given to vocational training for all limited English proficient people. I'm involved in a national coalition responsible for funding this type of training, but we're at the beginning stage. I don't know how successful we'll be."

San Francisco Renaissance

In addition to its current Experience Plus employment program for senior citizens, San Francisco Renaissance has designed this new program to recruit, train and place low-income San Francisco adults, primarily black males and high risk youth, in the high tech fields of microcomputer repair and copier repair.

This 18-week training course includes a basic electronics module followed by training in either

microcomputer or copier repair. There will also be a four-week "Tech Prep" basic skills brush-up course for students who fail an initial entry exam.

"Our goal is to provide innovative approaches through training," says Renaissance Technical Training Director Don Green. "We act as the bridge for motivated, unemployed individuals to positions in fields with a future."

Goodwill Industries

This computer applications training program for disabled people offers hands-on training in a classroom environment for keyboarding, data entry, and software applications for the personal computer.

Occupational choices include: data entry, general clerical/secretarial and bookkeeping/accounting. Training lasts 8-16 weeks, depending upon each client's skill level at entry and individual employment goals.

Clients also attend job seeking skills classes and upon graduation, they are assisted with résumé development, interviewing techniques, job leads and labor market information.

PRIVATE INDUSTRY COUNCIL
of San Francisco

1748 Market Street
San Francisco CA 94102
415/621-6853

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Who Says Youth Won't Work For Minimum Wage?

OVER three thousand eager, young San Franciscans carry their school books and "Walk-mans" through the doors of the Private Industry Council (PIC) offices this spring. They will apply for jobs through the federally funded Summer Youth Employment and Training Program and the privately funded Mayor's Summer Jobs Program. And they will nervously await their first job interviews.

"We have bright young people anxious and willing to work," notes Steve Arcelona, Vice President of the Private Industry Council. "Some do not have paid experience, but they often have volunteer experience, and many times young people hired for the summer become permanent employees because they are doing so well at the company that hired them."

[CONTINUED ON BACK PAGE]



AN old wooden hat block in his City Hall office serves as a reminder of San Francisco Mayor Art Agnos' first job. It also symbolizes that the values absorbed through honest, humble work can serve as the foundation for an outstanding career.

Like many children of immigrants Agnos' first language was not English; it was Greek. And like many second generation Americans he has childhood memories of helping in the family business where he shined shoes beside his father in their combination hat press, cigar store and shoeshine shop.

When Agnos was 16 his father died, leaving the business to Agnos' mother. "Not a day went by when I wasn't there helping my mother run the business," he says. "That experience taught me a lot about the value of hard work and the satisfaction of seeing it pay off. Sure, there were many times I would rather have been out playing baseball with my friends. But while working to help pay off the family's debts and earning a little pocket money, I learned the self-discipline and perseverance which has had big [CONTINUED ON PAGE 2]

INSIDE

- Job training professional Jim Kennedy made history, confessing he was "totally flustered" (page 2)
- Fledgling record label CEO got his start through a Private Industry Council summer job (page 3)
- Unique job agency translates old Soviet jobs into success in the American marketplace for emigrés (page 4)

Summer Jobs

[Continued from page 1]

Summer Youth Employment and Training Program

The federal program is funded through the Job Training Partnership Act (JTPA). Two thousand jobs will be provided in public and private non-profit agencies for youths 14-21 years of age who are economically disadvantaged San Francisco residents. All jobs will be 20 hours per week at \$4.25 per hour.

Job development and youth recruitment is being done by the Private Industry Council in conjunction with the San Francisco Unified School District, Catholic Youth Organization, Careers Abound, and community agencies including: Community Educational Services, Vietnamese Youth Development Center, Potrero Hill Neighborhood House, Horizons Unlimited, Precita Center, Ocean-Merced-Ingleside Community Association (OMICA), Richmond YMCA, Buchanan YMCA, and Young Community Developers.

Congress recently passed legislation adding an educational component to the program which will be operated by the San Francisco Unified School District. Students will be tutored in reading and math to maintain basic skills during the summer.

Job Track is another component of the federal program. It will provide job search workshops to youths seeking long term

and full-time employment. Two hundred 18-21-year-olds are expected to get assistance with résumé writing, interviewing techniques, application procedures and job placement in this year's series of half-day workshops.

Mayor's Summer Jobs Program

The size and scope of the Mayor's Summer Jobs Program has varied through the years but it has been operating in its current form since 1978, when it generated 175 private-sector summer job opportunities for the City's

youth. PIC President Eunice Elton recalls that "the Mayor's private sector program has its origins in San Francisco thirty years ago. What is now the Employment Development Department operated a Youth Opportunity Center in cooperation with the Unified School District. The Employment Development Department has always been involved in summer jobs for young people."

Youths participating in this program need not be economically disadvantaged, but they must be San Francisco residents. Jobs are at minimum wage or better and can be full or part-time.

The majority of youths will be put on their respective employers' payrolls, but some will be placed in internships at non-profit community service agencies for which PIC does the payroll.

The Mayor's Summer Jobs Program is a cooperative effort between the Mayor's Office, the business community, Employment Development Department and PIC, which jointly staff the Youth Service Office.

This year's program will be kicked off by a press conference attended by Mayor Art Agnos, PIC chairman Arthur C. Latno and other civic leaders. Business leaders will be urged to provide summer jobs or donate money for internships at non-profit community organizations. The conference will be followed up by letters signed by the Mayor, PIC Chairman Arthur C. Latno and former Warrior Nate Thurmond.

The Youth Service Office staff will then telephone local businesses in order to attain this year's goal of 1,300 private sector jobs and non-profit internships. But you don't have to wait for a call to participate. "PIC does screening based on employer job orders," says Steve Arcelona, "and 99% of the time the one we send out is the one that's hired." Even one job can make a difference; 90% of the employers in last year's program were small businesses. Call 861-JOBS to place a job order or to make a tax deductible donation to the internship program.

THE following Targeted Jobs Tax Credits are available to employers who hire workers through Private Industry Council programs:

- 85% of up to \$3,000 in wages paid to qualified summer youths between May 1 and September 15. Youths must be retained a minimum of 14 days or 20 hours.
- 40% of up to \$6,000 in wages paid to disadvantaged youths 18-24, or adults from target populations. Workers must be retained at least 90 days or 120 hours.
- The Employment Development Department must certify the new hire *before* the employee starts work. For candidate referrals call 861-JOBS. Call Jack Charnley at 557-1177 for more information about the tax credit.

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