



FAIR POLITICAL PRACTICES COMMISSION

428 J Street • Suite 620 • Sacramento, CA 95814-2329
(916) 322-5660 • Fax (916) 322-0886

June 15, 2012

Ms. Janet Gibson
Alamedans Against Measure C

REDACTED

Ms. Gretchen Lipow
Alamedans Against Measure C

REDACTED

Re: Advisory Letter
FPPC No. 12/307; Alamedans Against Measure C; Janet Gibson

Dear Ms. Gibson and Ms. Lipow:

As you may know, the Enforcement Division of the Fair Political Practices Commission (the "FPPC") has received a sworn complaint against you. After review of the complaint, the Enforcement Division has decided to close its file on this matter without initiating an enforcement action. The basis for this decision follows.

The FPPC enforces the provisions of the Political Reform Act (the "Act"),¹ found in Government Code section 81000, et seq. The Act requires committees that support or oppose a ballot measure to include in any advertisements the name of the committee preceded by the phrase "Paid for by." (Section 84506; Regulation 18450.4(b).) Disclosure of contributors of \$50,000 or more is also required to be included in the identification, but based on the evidence obtained, your committee did not receive any contribution of that amount.

By failing to have the required "Paid for by" language preceding your committee's name in your advertisements, you have violated Section 84506 of the Act. However, we have determined that further enforcement action for your violation is not warranted because the name of your committee was prevalent on all of your advertisements and the committee's activity in general was minimal.

¹ The Political Reform Act is contained in Government Code Sections 81000 through 91014. All statutory references are to the Government Code, unless otherwise indicated. The regulations of the Fair Political Practices Commission are contained in Sections 18110 through 18997 of Title 2 of the California Code of Regulations. All regulatory references are to Title 2, Division 6 of the California Code of Regulations, unless otherwise indicated.

Nevertheless, although we have decided not to pursue an enforcement action in this matter, you are advised that your failure to comply with the provisions of the Act in the future could result in an enforcement action. In addition, the information in this case will be retained and may be used against you should an enforcement action become necessary based on future conduct and/or newly discovered information.

The FPPC publishes forms and manuals to facilitate compliance with the provisions of the Act. If you need forms or a manual, or guidance regarding your obligations, please call the FPPC's Technical Assistance Division at 1-866-275-3772. Please also visit our website at www.fppc.ca.gov.

Your cooperation in ensuring that the requirements of the Act are consistently satisfied is greatly appreciated. If you have any questions regarding this matter, please feel free to contact Jeanette Turvill at (916) 322-8194.

Sincerely,

REDACTED

Gary S. Winuk, Chief
Enforcement Division

GSW/jt