



## FAIR POLITICAL PRACTICES COMMISSION

428 J Street • Suite 620 • Sacramento, CA 95814-2329  
(916) 322-5660 • Fax (916) 322-0886

December 19, 2012

Mr. Don Robinson

**REDACTED**

### Warning Letter Re: FPPC File No. 12/899; Don Robinson

Dear Mr. Robinson:

The Fair Political Practices Commission (the "FPPC") enforces the provisions of the Political Reform Act (the "Act"),<sup>1</sup> found in Government Code section 81000, et seq. This letter is in response to a sworn complaint filed against you that alleged you failed to include proper sender identification on a campaign mailer sent in connection with the November 2012 election.

The FPPC has completed its investigation of the facts in this case. Specifically, the FPPC found that you failed to include all identification requirements as specified by the Act.

The Act requires a candidate or committee that sends out a mass mailer be identified by the name of the candidate and committee, the committee's street address and city in no less than 6 point type in a color or print that contrasts with the background, and further, that the name of the committee be preceded with the words "Paid for by." (Section 84305; Regulation 18435(d).)

The complainant in this matter alleged that you failed to properly identify your committee when you sent out a mass mailing in connection with the November 2012 Statewide election. We reviewed the mailer and while it contains a reference to your

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<sup>1</sup> The Political Reform Act is contained in Government Code sections 81000 through 91014. All statutory references are to the Government Code, unless otherwise indicated. The regulations of the Fair Political Practices Commission are contained in sections 18110 through 18997 of Title 2 of the California Code of Regulations. All regulatory references are to Title 2, Division 6 of the California Code of Regulations, unless otherwise indicated.

website which includes your name and includes your telephone number, your sender identification failed to include the name of your committee, its street address and city, and the words preceding the name of the committee that it was "Paid for by" that committee. However, since the recipient of the mailer could easily determine that you were the sender of the mailer, we are closing this matter with a warning letter.

If in the future you send a mass mailing, be sure to include all of the information required by Section 84305 and Regulation 18435. The Commission publishes forms and manuals to facilitate compliance with the Act. If you need forms or a manual, or guidance regarding your obligations, please call the FPPC's Technical Assistance Division at (916) 322-5660, Monday through Thursday, between 9:00 a.m. and 4:00 p.m. Please also visit our website at [www.fppc.ca.gov](http://www.fppc.ca.gov).

If you have questions regarding this matter, please contact Jeanette Turvill at (916) 322-8194.

Sincerely,

**REDACTED**

Gary S. Winuk, Chief  
Enforcement Division

GSW/jt  
cc. Mr. David Ellis