

Sasha Linker

To: Michele Sutter
Subject: RE: MOVI Support for AB 249



September 20, 2017

The Hon. Jodi Remke, Chair

Hon. Members

California Fair Political Practices Commission

1102 Q Street, Suite 3000
Sacramento, CA 95811

CommAsst@fppc.ca.gov

Re: Agenda Item 42, Legislative Report, Request The FPPC Endorse AB 249 (Mullin)

Dear Chair Remke and Commissioners:

On behalf of MOVI, Money Out Voters In, and our members, I write in strong support of Assembly Bill 249 (Mullin) and respectfully request that the Commission reject your staff's recommendation to oppose AB 249 unless amended, and to support AB 249 or at worst go neutral.

Campaign spending on ballot measures has reached unprecedented levels. More than \$1 billion was spent in California on ballot measures from 2012 to 2016, almost all of it by donors whose true identities were obscured on ads by misleading names buried in fine print. Although it is essential for individuals and organizations to be

able to communicate effectively with voters, it's equally important that voters not be deceived about who paid for the ads they see and therefore who is asking for their vote.

AB 249 gives voters information they need about who's paying for ballot measure ads when they're watching them. It would not have been endorsed by the California Broadcasters Association if its disclosure requirements were overly complex, and it would not have been endorsed by Bob Stern, principal coauthor of the Political Reform Act of 1974 that created the Commission, nor received unanimous endorsement from virtually every major good government group in the state if it didn't significantly strengthen California's disclosure laws overall.

Californians are crying out for AB 249, with more than 100,000 signing petitions urging the legislature to pass this year's California DISCLOSE Act. For all these reasons, we strongly SUPPORT AB 249 and also respectfully request your endorsement.

Sincerely,

Michele Sutter

Director & co-founder

MOVI, moneyoutvotersin.org