

1 Amend 2 Cal. Code Regs. Section 18450.4 to read:

2 **§ 18450.4. Video and Television Advertisement Disclosure.**

3 (a) A video or television advertisement that is shorter than the required disclosure times
4 set forth in Sections 84504.1, 84504.4, and 84504.5 must display the disclosure for the length of
5 the advertisement.

6 (b) As provided in Section 84504.3(g), an electronic media advertisement that is
7 disseminated as a video via a form of electronic media that allows users to engage in discourse
8 and post content, or any other type of social media, must include on the video the disclosures
9 required by Sections 84504.1 or 84504.5, depending on the type of committee that paid for the
10 advertisement.

11 Note: Authority Cited: Section 83112, Government Code. Reference: Sections 84501,
12 84502, 84503, 84504.1, 84504.3, 84504.4, and 84504.5 and 84506.5, Government Code.