Amend 2 Cal. Code Regs., Section 18450.9 to read:

§ 18450.9. Website Advertisements and Social Media Advertisements.

(a) Electronic Media Advertisements on Non-Social Media Websites: An electronic media advertisement paid for by a committee that is in the form of a written post on a non-social media website must display the disclosures required by Section 84504.3(c) at the top or bottom of each individual post when posted on a website that is not the committee's website.

(b) Electronic Media Advertisements on Social Media by Paid Third Parties: An advertisement subject to Section 84504.3(g) that is made via a form of electronic media that allows users to engage in discourse and post content for which a committee pays a third party to post from a social media account that is not the committee's account must include a tag, or otherwise include a link to, the social media profile or social media landing page of the committee that paid for the advertisement.

(be) Electronic Media Advertisements on Social Media by a Political Party or Candidate Controlled Committee for Elective Office: An advertisement subject to Section 84504.4(b) shall include the required disclosure in a contrasting color that is easily readable by the average viewer and in no less than 10-point font.