1	ANGELA J. BRERETON (SBN 209972) Assistant Chief of Enforcement		
2 3	THERESA GILBERTSON (SBN 288598) Senior Commission Counsel FAIR POLITICAL PRACTICES COMMISSION 1102 Q Street, Suite 3050 Sacramento, CA 95811		
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5	Telephone: (279) 237-5960 Email: tgilbertson@fppc.ca.gov		
6	Attorneys for Complainant Enforcement Division of the Fair Political Practices Commission		
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	BEFORE THE FAIR POLITICAL PRACTICES COMMISSION		
9   10	STATE OF CALIFORNIA		
11	In the Matter of	) OAH No. 2024110448	
12		) FPPC No. 2018/00789 )	
13	THE CITY OF NORCO and ANDY OKORO	) ) COMPLAINANT'S OPENING BRIEF IN ) OPPOSITION TO THE PROPOSED DECISION	
14		) )	
15	Respondents.	Hearing Judge: Deena R. Ghaly Hearing Date: March 24 and 25, 2025	
16 17		) Hearing Time: 9:00 a.m. ) Hearing Place: Via videoconference ) 320 W. Fourth Street, Suite 630 Los Angeles, CA 90013	
18 19	INTRODUCTION		
20	Complainant, the Enforcement Division of the Fair Political Practices Commission, submits this		
21	brief pursuant to Government Code section 83116 and title 2, California Code of Regulations sections		
22	18361.5 and 18361.9. The purpose of this brief is to provide the Enforcement Division's recommendation		
23	regarding this proposed decision pursuant to Regulation 18361.9(b)(1). Regulation 18361.9 refers to		
24	Government Code section 11517 for the possible actions the Commission can take regarding this proposed		
25	decision from the Administrative Law Judge after a full hearing on this matter.		
26 27 28	The Political Reform Act is contained in Government Code §§ 81000 through 91014, and all statutory references are to this code. The regulations of the Fair Political Practices Commission are contained in §§ 18104 through 18998 of title 2 of the California Code of Regulations, and all regulatory references are to this source. See §§ 83111 and 83116.		
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The proposed decision of Administrative Law Judge Deena R. Ghaly, dated May 6, 2025, states findings of fact that are not supported by or consistent with the evidence presented at the hearing in this matter on March 24 and 25, 2025. The proposed decision does not accurately or correctly apply the law pertinent to this matter. There is no additional material evidence that could, with reasonable diligence, have been discovered and presented at the administrative hearing.

The Enforcement Division recommends that the Commission reject the proposed decision and decide the case upon the record, including the transcript, or upon an agreed statement of the parties, with or without taking additional evidence, consistent with the evidence in the record and that accurately applies the relevant law. (Gov. Code section 11517(c)(2)(E).)

## A. FINDINGS NOT SUPPORTED BY THE EVIDENCE PRESENTED

The proposed decision makes several findings that are not supported by the totality of the evidence presented.

On page 7, paragraph 5, the proposed decision states: "The Measure R communication was inserted into one of the regular newsletters Norco sends its constituents quarterly." This finding is not supported by the entirety of the evidence presented at the hearing. The Measure R communication was a stand-alone outreach mailer; it was not an insert into a longer, regularly issued mailing. The entirety of the mailing was four pages dedicated to Measure R. The mailing in its entirety was provided by the Complainant in this matter to the Enforcement Division and was also provided in an exhibit submitted by the Respondent City of Norco. There is no evidence to support a finding that it was an insert in a larger document.

Moreover, the evidence presented does not support a finding that Norco regularly sent a newsletter to constituents quarterly. Respondent Norco submitted evidence of all mailings from August 2017 through September 2024. These mailings are not named "Newsletter." Rather, the mailings are named, "Farmers Market," "Farmers Market / 2018 State of the City," "Community Outreach Tour / Town Hall (RURAL)," et cetera. The subject matter of these mailings is typically forward-looking, informing residents of upcoming events and opportunities to learn more. The evidence suggests that mailings were sporadic and

communication specific, not a regular newsletter. In relevant part, Okoro testified, "As far as the newsletter itself, this [Measure R communication] came to replace that." While Okoro refers to the Measure R mailing as a "newsletter," elements of Okoro's testimony contradict other evidence presented at the hearing. Norco's witness, Hannah Hernandez, refers to these mailings as "outreach mailings" and indicates that they are prepared and distributed as needed or by request of various city departments. In particular, Hernandez testifies that the exhibits submitted represent the entirety of mailings sent by the City. At best, there appears to be an annual State of the City mailing and event calendar issued in or around September or October of each year, although in 2019 this mailing was issued in March. The proposed decision's finding implies that the City sends newsletters on a regular, quarterly basis, and that the mailing at issue was included in such a mailing, but the evidence does not support this. A more accurate finding would be simply that Norco had previously sent a variety of mailings to residents.

"Other Norco publications have similar layouts and pictures and use fonts similar to those used in the Measure R communication." This finding cites Respondents' Exhibits I, J, R, S, T, U, Y, Z. However, the evidence submitted contradicts this finding. The referenced exhibits are distinct from the Measure R communication. Exhibits I and J are Power Point presentations, not an unsolicited mailing. Exhibits R, S, T, U, Y, Z are postcard-sized mailers that are dominated by event announcements, such as a farmers market or community outreach tours. The prior mailers invited residents to attend events, including events to learn about city happenings or city policy. The Measure R communication is a departure from prior mailings in that it was an 11 by 17 inch bi-fold "gloss book" mailing.<sup>2</sup> The mailing was dedicated to the subject and includes a long-form letter from the City manager imploring residents to vote in favor of Measure R. The layouts are distinctly different. Prior mailings were densely packed with information and announcements. The Measure R communication is longer, the mailing itself is larger, and it includes a full letter on one page. In contrast, Exhibit Y was a 6.25 by 9-inch double-sided mailing dedicated to a "Housing Element Update Process." The first page features an invitation to participate in a city-hosted forum, and the mailing provided relevant event dates. The reverse side of the mailing is informative and

<sup>&</sup>lt;sup>2</sup> Exhibit MM.

<sup>&</sup>lt;sup>3</sup> Exhibit PP.

includes statements such as, "What is a housing element?" and a short answer.<sup>4</sup> A more accurate finding would be that the Measure R communication was a departure in style from previous and subsequent mailings.

## B. STATEMENT OF LAW IS NOT ACCURATE OR CORRECTLY APPLIED

The proposed decision overly emphasizes the case law regarding the prohibited use of public funds and Government Code section 54964. Moreover, the decision is not consistent with the Commission's own interpretation of the relevant Regulations.

The Commission enforces the Political Reform Act. Here, the issues under the Act are whether a mailer qualified as a mass mailing at public expense, whether the City of Norco qualified as an independent expenditure committee, and whether the City of Norco filed campaign statements and reports. The Commission does not enforce Government Code section 54964, a prohibition of the use of public funds for express advocacy, nor does the Commission regulate other uses of public funds. The Court in *Vargas v. City of Salinas, et al.* (2009) 46 Cal.4<sup>th</sup> 1, in a decision related to whether a communication was a permissible use of public funds, affirmed a prior case precedent that a communication by a governmental agency need not contain express advocacy to constitute prohibited campaign activity.

While *Vargas* was instructive in creating a framework for Regulation sections 18420.1 and 18901.1, the regulations themselves are the authority for determining when a governmental agency has made an independent expenditure and when the governmental agency has sent a mass mailing in violation of Government Code section 89001. The regulatory scheme creates a similar, but distinct legal standard. In particular, Regulation 18901.1 prohibits mailings where, when considering the style, tenor, and timing of the communication, it can reasonably be characterized as campaign material and is not a fair presentation of facts serving only an informational purpose.<sup>5</sup> The parties stipulated that this was the relevant legal question here.

The proposed decision repeatedly relies on Vargas to support the ruling and does not properly or fully analyze the mailing based on the Regulation itself.

<sup>&</sup>lt;sup>4</sup> Exhibit Y.

<sup>&</sup>lt;sup>5</sup> Regulation 18901.1, subdivision (c)(2).

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<sup>6</sup> Proposed Decision, page 24, paragraph 12. <sup>7</sup> Proposed Decision, page 24, paragraph 12.

The proposed decision acknowledges that the Measure R mailing differs from the "more formal and information-heavy" mailing discussed in Vargas. 6 The proposed decision acknowledges that, "It is an easier call to label [the communication discussed in *Vargas*] as purely informational." However, the proposed decision then goes on to state, "The Measure R communication's tone and emphasis on the community's equestrian lifestyle and need to maintain equestrian-related amenities is, however, consistent with at least one communication." The proposed decision goes on to cite a mailing sent three years after the relevant mailing.

There are two problems with this paragraph in the proposed decision. First, it conflates separate provisions of the regulation. This misstates the legal standard. Second, it relies on evidence of the City's actions after the mailing in question, which misapplies the evidence by giving undue credence to actions taken after the violations took place.

The provisions of the regulation consider both the "style, tenor, and timing" and whether the communication is "a fair presentation of facts serving only an informational purpose." The analysis should consider the style, tenor, and timing, and also, separately, whether it was a fair presentation of facts serving only an informational purpose. Instead, the proposed decision considers both together. By conflating the two analyses, the proposed decision improperly concludes that the presentation of facts was informational because the City spoke similarly about lifestyle factors in a mailing sent three years later.

Additionally, the proposed decision improperly finds that the Measure R communication is consistent with prior mailings because the "prior" mailing the proposed decision relies on was actually sent three years after the Measure R communication. This inaccurate finding is then applied in the analysis to conclude that the Measure R communication did not unambiguously urge.

In contrast, the evidence supports a finding that the Measure R communication was a departure from prior City communications in the style, tenor, and timing. The City broke from the ordinary pattern of mailing smaller, one or two-page, informational outreach mailings regarding local events or soliciting participation in community forums. The Measure R communication was sent two months before the

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election and just days after the measure was placed on the ballot. The Measure R communication, though it was sent via the same method and manner as prior mailings, is a departure in the style as it was a multipage, glossy book, and featured a personal entreaty from a city official. Unlike other communications issued by the City, including presentations to interested persons and answers to frequently asked questions, the Measure R communication was not purely informational. Instead, the communication urged residents to vote for the ballot measure in order to "preserve the Horsetown USA lifestyle" and act at a "critical time" to "keep Norco 'Norco." When taken in context, the communication unambiguously urges voters to vote in favor of Measure R.

Adoption of the proposed decision would create a different standard for applying Regulation 18901.1 compared to how the Commission has ruled in prior stipulations. For example, the Commission has approved findings for the Enforcement Decision stipulations with similar facts. In City of Garden Grove and Scott Stiles, FPPC No. 2018-01357 and Poway Unified School District, FPPC No. 2020-00350, the Commission applied the regulation to mailings and other communications that were not purely informational and, when considering the style, tenor, and timing, the communications unambiguously urged a particular result.9 The proposed decision would be a break from the Commission's prior application of Regulation 18901.1.

## C. IN THE ALTERNATIVE

If the Commission adopts the proposed decision, the Enforcement Division recommends the following technical and minor changes to the proposed decision:

- 1. On page 13, on the third line of paragraph 10: "with other Narco Norco communications."
- 2. On page 14, on the second line of paragraph 11: "Code section 8316.5, 83116.5, ..."
- 3. On page 20, on the first line of paragraph 3: "Government Code section 89001 prohibits 89001 prohibits..."

<sup>&</sup>lt;sup>8</sup> It should be noted that the Commission has also articulated its standard for applying Regulation 18901.1 in advice letters, opinions and other cases.

<sup>&</sup>lt;sup>9</sup> Exhibits 15 and 16.

1	4. On page 21, on the sixth line of paragraph 4: "annual campaign statement. (Gov. Code, §	
2	<del>81002, subd. (a)</del> 84200.)	
3	RECOMMENDATION	
4	Thus, the Enforcement Division respectfully requests and recommends that the Commission rejections	
5	the proposed decision and adopt a decision that is consistent with the evidence in the record and that	
6	accurately applies the relevant law.	
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8 9 10	Dated: May 28, 2025  FAIR POLITICAL PRACTICES COMMISSION By: Angela J. Brereton Assistant Chief of Enforcement	
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12	Theresa Gilbertson Senior Commission Counsel	
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