

Item #6 – Presentation

6. Digital Ad Archives. Presentation by: Brendan Fischer, Campaign Legal Center. Discussion of digital archives for political advertisements, including (1) examples of current archives; (2) information and data collected in archives; (3) source of information and data to be collected; (4) public v. private housing of archives; and, (5) policy and legal considerations

1. **walkerboyd** says:

April 23, 2020 at 3:30 pm Edit

In the absence of federal legislation, isn't requiring advertisers to submit ad info to regulators burdensome? How can smaller states meaningfully enforce a digital ad filing requirement when the advertising platform is likely located in New York or California?