

§ 18419. Sponsored Committees.

(a) The terms used in this section . . .

(b) In the case of a sponsored committee:

(1) The committee shall include the name of its sponsor in the name of the committee. If the sponsored committee has more than one sponsor and the sponsors are members of an industry or other identifiable group, the name of the committee shall include a term identifying that industry or group. Sponsors with no such common industry or other identifiable group must be separately identified. With respect to a committee that has more than one sponsor, "Industry or other identifiable group" means sponsors that are either:

(A) For-profit entities that share a common primary business, trade or other economic activity, the name of the committee shall include a term that accurately describes the primary business, trade or other economic activity that the sponsors share;

(B) Non-profit organizations that share similar social welfare interests or tax-exempt purposes, the name of the committee shall include a term that accurately describes the social welfare interests or tax-exempt purposes that the sponsors share;

(C) Labor organizations or intermediate units thereof, the name of the committee shall include either the term "labor organizations" or may describe the trades, vocations or professions represented by the labor sponsors; or

(D) With respect to sponsors delineated in more than one of subparagraphs (A) (B) or (C) above, "Industry or other identifiable group" means sponsors that are subject to two or more of those subparagraphs, the name of the committee shall sequentially include the terms derived by applying each of the applicable subparagraphs above.

(E) Examples of compliant terms that would sufficiently identify the same industry or other identifiable group of multiple sponsors subject to subparagraph (A): "Sponsored by health insurers;" "Sponsored by automobile dealers;" "Sponsored by energy companies;" "Sponsored by technology companies;" "Sponsored by oil and gas refiners;" "Sponsored by for-profit hospitals;" "Sponsored by telecommunications companies;" "Sponsored by real estate developers;" "Sponsored by construction companies."

(F) Examples of compliant terms that would sufficiently identify the same industry or other identifiable group of multiple sponsors subject to subparagraph (B): "Sponsored by business advocacy organizations;" "sponsored by environmental organizations;" "sponsored by taxpayer advocacy organizations;" "sponsored by public safety organizations;" "sponsored by healthcare organizations;" "sponsored by insurance industry associations;" "sponsored by telecommunications industry associations;" "Sponsored by medical research charities."

(G) Examples of compliant terms that would sufficiently identify the same industry or other identifiable group of multiple sponsors subject to subparagraph (C): "Sponsored by labor organizations;" "sponsored by teachers and nurses;" "sponsored by hospitals workers and emergency medical technicians;" "sponsored by health care workers, doctors, nurses, and construction workers;" "sponsored by police officers and firefighters;"

(H) Examples of compliant terms that would sufficiently identify the same industry or other identifiable group of multiple sponsors subject to subparagraph (D): "sponsored by labor and environmental organizations;" "sponsored by realtors and taxpayer advocacy organizations;" "sponsored by nurses, healthcare workers and healthcare organizations;" "sponsored by manufacturing, restaurant, and insurance industry associations;" "sponsored by telecommunications and energy industry associations.")

(I) Examples of non-compliant terms that would not sufficiently identify the same industry or other identifiable group of multiple sponsors: "Sponsored by California Small Businesses;" "Sponsored by Sacramento Taxpayers;" "Sponsored by Los Angeles County Homeowners;" "Sponsored by a Coalition of Charities;" "sponsored by realtors and small businesses." "Sponsored by freedom loving patriots."

(2) The committee shall indicate on its statement of organization each sponsor's industry, business, trade, or other economic activities if the sponsor is a for-profit entity, and primary purpose if the sponsor is a non-profit organization.