

#### 4. Discussion of Proposed Regulatory Changes for Electronic Media Advertisements.

Staff: Toren Lewis, Commission Counsel.

Staff Memo

Proposed Amendments to Regulation 18421.5

Proposed Amendments to Regulation 18450.4

Proposed Adoption of Regulation 18450.9

2. **Alana Jeydel** says:

June 10, 2021 at 11:50 am Edit

The comment made was related to the concern about reporting boosts and likes.

1. **Alana Jeydel** says:

June 10, 2021 at 11:41 am Edit

We are simply asking people to report payment for a service. When campaigns spend money, that needs to be reported.