

(Regulations of the Fair Political Practices Commission, Title 2, Division 6, California Code of Regulations.)

§ 18450.8. Disclosure for Advertisements on Listening Applications that are Both Audio and Visual.

An electronic media advertisement subject to Section 84504.3 that is on a listening application that uses both audio and visual format simultaneously must include the following disclosures:

(a) The visual portion of the advertisement must follow the disclosure requirements for electronic media advertisements, as described in Section 84504.3(b) and (f).

(b) The audio portion of the advertisement must follow the disclosure requirements for radio advertisements, as described in Sections 84504, unless the advertisement is in a video format that already requires a spoken disclosure pursuant to Section 84504.5(b).

Credits

NOTE: Authority cited: Section 83112, Government Code. Reference: Sections 84501, 84504, 84504.3, 84504.4 and 84504.5, Government Code.

HISTORY

1. New section filed 8-16-2021; operative 9-15-2021 pursuant to Cal. Code Regs., tit. 2, section 18312(e). Submitted to OAL for filing pursuant to *Fair Political Practices Commission v. Office of Administrative Law*, 3 Civil C010924, California Court of Appeal, Third Appellate District, nonpublished decision, April 27, 1992 (FPPC regulations only subject to 1974 Administrative Procedure Act rulemaking requirements and not subject to procedural or substantive review by OAL) (Register 2021, No. 34).

2. Amendment filed 7-17-2023; operative 8-16-2023 pursuant to Cal. Code Regs., tit. 2, section 18312(e). Submitted to OAL for filing pursuant to Fair Political Practices Commission v. Office of Administrative Law, 3 Civil C010924, California Court of Appeal, Third Appellate District, nonpublished decision, April 27, 1992 (FPPC regulations only subject to 1974 Administrative Procedure Act rulemaking requirements and not subject to procedural or substantive review by OAL) (Register 2023, No. 29).