

City Manager
Ronald L. Ballard



CITY OF SANTEE

Mayor
Jack Doyle
City Council
Jim Bartell
Mike Clark
Jack E. Dale
Hal Ryan

PPD

MAR 1 1991

February 26, 1991

Alice Hughes
Technical Assistance and Analysis Division
California Fair Political Practices Commission
P.O. Box 807
Sacramento, CA 95804-0807

Dear Ms. Hughes:

As Filing Officer, my office has been working through review of recent campaign documents filed here. I am asking for the assistance of your office regarding one particular group, the "Santee Chamber of Commerce Political Action Committee."

Since we were forwarding a copy of the group's latest Semi-Annual filing (July-December, 1990) per your office requirements that any computer-generated documents used must be accompanied by the State's "Request for Commission Authorization" and SANPAC did not include such*, I am including several additional questions due to my uncertainty as to proper procedures and interpretations by your offices.

Also, I have enclosed a dossier of materials re this group from our files and correspondence.

Background

Per page 26 of State Campaign Manual "C", pre-election statements are required if a Committee makes contributions or independent expenditures totaling \$500. or more during the period covered by each statement. A SANPAC representative seemed offended that I had indicated they might have pre-election filings due during a telephone exchange, so my memo of September 27, 1990 was sent giving State-acquired clarification. Neither of the two pre-election reports were filed.

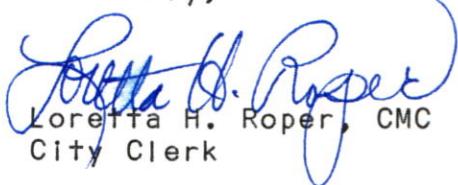
* Note: The group's first semi-annual with the same circumstances was sent to your Division August 23, 1990

Questions

1. Review of the Semi-Annual report received January 29, 1991, shows a payment of \$850. to Hawkins & Scott coded as "P." Does this qualify as an independent expenditure in any way that could trigger pre-election filing? (See Exhibit B our pg. 6 of 9 - their pg. 5 of 7)
2. Does this group - seemingly a "City Recipient Committee" become an "Independent Expenditure Committee" when it spends \$1000. or more for communications which expressly advocate the election or defeat of clearly identifiable candidates... (page 3 FPPC January '91 Bulletin)? (See Exhibits F, G & H)
3. Page 7 of 9 of the SANPAC report (Exhibit B) shows, \$1,741.46 to Western Graphics, but no dates being required to be shown, how would I, as Filing Officer, know whether the group made a mailout (that is Western Graphics business) that should have been listed in a Pre Election filing? Is it appropriate for a Filing Officer to request additional information such as date and sample of mailing, or is that more a State responsibility? (Incidentally, I am a member of the Santee Chamber).
4. Were 465 Forms for Supplemental Independent Expenditure Reports required to be filed?
5. Is it appropriate for a PAC to have an outstanding payment (\$643.34) for general operations and overhead to a printing firm (Exhibit B, pg. 8 of 9). Again, should a pre-election filing have been done since no dates are shown as to whether this is one bill or a collection of several?
6. Not being exactly sure due to law changes as to what may be mailed, has SANPAC properly filed re and identified a mailing sent to Santee residents which endorses three individuals (Exhibit F).
7. Is a "Questionnaire" included in a Chamber of Commerce newspaper a "mass mailing" and are there any filing responsibilities for the Chamber or SANPAC (Exhibit P, pg. 2).

Lastly, it would be appreciated if your office would advise if I have missed any possible concerns based on what has been filed. We have not handled many PAC filings here and we are still learning the changing, applicable regulations.

Sincerely,


Loretta H. Roper, CMC
City Clerk

TO: Fair Political Practices Commission
P.O. Box 807
Sacramento, CA 95804-0807

Attn: Technical Assistance & Analysis Division

FROM: LORETTA H. ROPER *ZHR* DATE: February 26, 1990
(Name of Filing Officer)

City of Santee
(City or County)

10765 Woodside Avenue
(Address of Filing Officer)

Santee, CA 92071

(619) 562-6153
(Phone Number)

RE: Computer-generated campaign statement which has not been approved
by the Fair Political Practices Commission

COMMITTEE, OFFICEHOLDER OR CANDIDATE'S

NAME: SANTEE CHAMBER OF COMMERCE POLITICAL ACTION COMMITTEE

I.D. NUMBER if applicable): 901607

NOTE TO FILING OFFICER: If a campaign statement which contains computer-generated information is filed with you, and there is no indication on the statement that the computer format has been approved by the Fair Political Practices Commission, DO NOT REJECT THE STATEMENT, but complete this form and mail it, along with a copy of the following:

1. the campaign statement's cover sheet;
2. one page of each computer-generated schedule, and
3. a copy of each schedule's summary if it is also computer-generated.



FORM 420
1989

COVER PAGE 1
GENERAL PURPOSE RECIPIENT COMMITTEE (INCLUDING "POLITICAL COMMITTEES,"
"BROAD BASED POLITICAL COMMITTEES," AND POLITICAL PARTIES)
(Government Code Sections 84200-84217)
(Type or Print in Ink)

Statement covers period 7/1/90 through 12/31/90

CHECK ONE OF THE FOLLOWING BOXES TO INDICATE THE TYPE OF STATEMENT BEING FILED:

PRE-ELECTION STATEMENT
 SEMI-ANNUAL STATEMENT
 TERMINATION STATEMENT
Attach a Form 415 to this Form 420.

SUPPLEMENTAL PRE-ELECTION STATEMENT (If filing a Supplemental Pre-Election Statement, you must complete Form 495 and attach it to this statement.)
 SPECIAL ODD-YEAR CAMPAIGN REPORT

RECEIVED
PAGE 1 OF 7 OF 1

1991 JAN 29 AM 10:52

X HR
CITY OF SANTEE

OFFICIAL USE ONLY

ARE YOU COMBINING STATEMENTS FOR A COMMITTEE WHICH MAKES CONTRIBUTIONS TO CANDIDATES AND AN ADMINISTRATIVE/OVERHEAD COMMITTEE (TWO SEPARATE COMMITTEES FILING JOINTLY)?

Yes (Complete Sections A, B and the Verification below.)
 No (Complete Section A OR B and the Verification below.)

ARE YOU FILING A STATEMENT FOR A SINGLE COMMITTEE WHICH HAS AN ACCOUNT WHICH MAKES CONTRIBUTIONS TO CANDIDATES AND AN ACCOUNT FOR ADMINISTRATIVE/OVERHEAD COSTS ?

Yes (Complete Section A and the Verification below.)

SECTION A: COMMITTEE WHICH MAKES CONTRIBUTIONS TO CANDIDATES (CANDIDATE ACCOUNT)

NAME OF COMMITTEE:				I.D. NUMBER
ADDRESS OF COMMITTEE: NO. AND STREET	CITY	STATE	ZIP CODE	AREA CODE/PHONE NUMBER

NAME OF TREASURER:

PERMANENT ADDRESS OF TREASURER: NO. AND STREET	CITY	STATE	ZIP CODE	AREA CODE/DAYTIME PHONE NUMBER
--	------	-------	----------	--------------------------------

IS THIS A SPONSORED COMMITTEE? (See definition on reverse)	YES <input type="checkbox"/> NO <input type="checkbox"/>	IS THIS A BROAD BASED POLITICAL COMMITTEE? (See definition on reverse)	YES <input type="checkbox"/> NO <input type="checkbox"/>
--	--	--	--

DATE OF ELECTION (MO., DAY, YR.) (IF PRE-ELECTION STATEMENT):

SECTION B: COMMITTEE OVERHEAD/ADMINISTRATIVE ACCOUNT (NON-CANDIDATE ACCOUNT)

NAME OF COMMITTEE: SANTEE CHAMBER OF COMMERCE POLITICAL ACTION COMMITTEE				I.D. NUMBER 901607
ADDRESS OF COMMITTEE: NO. AND STREET 9745 PROSPECT AVE., SUITE 203	CITY SANTEE	STATE CA	ZIP CODE 92071	AREA CODE/PHONE NUMBER 619-562-2242

NAME OF TREASURER:
DANIEL J. VIERA

PERMANENT ADDRESS OF TREASURER: NO. AND STREET 9745 PROSPECT AVENUE, SUITE 203	CITY SANTEE	STATE CA	ZIP CODE 92072	AREA CODE/DAYTIME PHONE NUMBER 619-562-2242
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IS THIS A SPONSORED COMMITTEE? (See definition on reverse)	YES <input checked="" type="checkbox"/> NO <input type="checkbox"/>	IS THIS A BROAD BASED POLITICAL COMMITTEE? (See definition on reverse)	YES <input type="checkbox"/> NO <input checked="" type="checkbox"/>
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VERIFICATION

I HAVE USED ALL REASONABLE DILIGENCE IN PREPARING THIS STATEMENT. I HAVE REVIEWED THE STATEMENT AND TO THE BEST OF MY KNOWLEDGE THE INFORMATION CONTAINED HEREIN AND IN THE ATTACHED SCHEDULES IS TRUE AND COMPLETE.

I CERTIFY UNDER PENALTY OF PERJURY UNDER THE LAWS OF THE STATE OF CALIFORNIA THAT THE FOREGOING IS TRUE AND CORRECT.

EXECUTED ON 1/28/91 AT SANTEE, CA BY X Daniel J. Viera
(DATE) (CITY AND STATE) (SIGNATURE OF TREASURER)

EXECUTED ON _____ AT _____ BY _____
(DATE) (CITY AND STATE) (SIGNATURE OF RESPONSIBLE OFFICER, IF SPONSORED)

FOR INFORMATION REQUIRED TO BE PROVIDED TO YOU PURSUANT TO THE INFORMATION PRACTICES ACT OF 1977, SEE "INFORMATION MANUAL ON CAMPAIGN DISCLOSURE PROVISIONS OF THE POLITICAL REFORM ACT."

PAGE 2 OF 7

NON-CANDIDATE ACCOUNT SUMMARY PAGE
FORM 420
(Amounts May Be Rounded To Whole Dollars)

STATEMENT COVERS PERIOD
FROM 7/1/90 THROUGH 12/31/90

NAME OF COMMITTEE:

SANTEE CHAMBER OF COMMERCE PAC

I.D. NUMBER
901607

CONTRIBUTIONS RECEIVED

1. Monetary contributions..... \$ 4,235.00
2. Loans received..... 0.00
3. SUBTOTAL CASH RECEIPTS..... \$ 4,235.00
LINES 1 + 2
4. Non-monetary contributions..... 0.00
5. TOTAL CONTRIBUTIONS WITHOUT
ENFORCEABLE PROMISES..... 4,235.00
LINES 3 + 4
6. Enforceable Promises (Except loan
guarantees, see Line 18 below)
7. TOTAL CONTRIBUTIONS..... \$ 4,235.00
LINES 5 + 6

COLUMN A
Cumulative total
from previous period*

COLUMN B
Total this period from
attached schedules

SCHEDULE A, LINE 3

SCHEDULE B, LINE 7

SCHEDULE C, LINE 3

SCHEDULE D, LINE 7

SCHEDULE E, LINE 5

SCHEDULE F, LINE 5

SCHEDULE G, LINE 4

SCHEDULE H, LINE 4

SCHEDULE I, LINE 6

SCHEDULE J, LINE 6

SCHEDULE K, LINE 6

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NON-CANDIDATE ACCOUNT
SCHEDULE A
MONETARY CONTRIBUTIONS RECEIVED
FORM 420
(Amounts May Be Rounded To Whole Dollars)

PAGE 3 OF 7

Statement Covers Period
From | Through
07-01-90 | 12-31-90

NAME OF COMMITTEE	I.D. NUMBER
SANTEE CHAMBER OF COMMERCE PAC	901607

Date	FULL NAME AND ADDRESS OF CONTRIBUTOR	Occupation	Amount	
			Employer	Calendar Year
Rec'd.	(If Committee, In Addition to Committee's Name and Address, Enter I.D. Number. If No I.D. Number Has Been Assigned, Enter The Treasurer's Name and Address)	(If Self Employed Enter Name of Business)	Received	Cumulative
			This Period	To Date
08-02-90	EAGLE FENCE CO. P.O. BOX 710628 SANTEE CA 92072-	Occupation: N/A Employer: N/A	100.00	\$100.00
11-30-90	H. M. DAVISSON 5755 AMARILLO AVENUE LA MESA CA 92042-	Occupation: RETIRED Employer: N/A	50.00	\$100.00
08-02-90	HAMANN CONSTRUCTION 475 W. BRADLEY AVENUE EL CAJON CA 92020-	Occupation: N/A Employer: N/A	100.00	\$100.00
12-12-90	HOME CAPITAL CORPORATION 707 BROADWAY, 10TH FLOOR SAN DIEGO CA 92101-	Occupation: N/A Employer: N/A	250.00	\$500.00
08-28-90	JOSEPH W. BONIN	Occupation: N/A	100.00	
10-30-90	4695 E. TALMADGE DRIVE SAN DIEGO CA 92116-	PRESIDENT Employer: EAST COUNTY PROPERTIES	100.00	\$200.00
11-30-90	PROSPECT BUSINESS PARK 1286 PIONEER WAY EL CAJON CA 92020-	Occupation: N/A Employer: N/A	100.00	\$350.00
		SUBTOTAL	\$800.00	

SUMMARY

- AMOUNT RECEIVED THIS PERIOD-CONTRIBUTIONS OF \$100 OR MORE
(Include all Schedule A Subtotals).....\$ 1,650.00
- AMOUNT RECEIVED THIS PERIOD-CONTRIBUTIONS OF LESS THAN \$100 (Not itemized)..... 100.00
- TOTAL MONETARY CONTRIBUTIONS THIS PERIOD
(Line 1+Line 2) Enter here and on Line 1 Column C of Summary Page.....\$ 1,750.00

NON-CANDIDATE ACCOUNT
SCHEDULE A
MONETARY CONTRIBUTIONS RECEIVED
(CONTINUATION SHEET)
FORM 420
(Amounts May Be Rounded To Whole Dollars)

PAGE 4 OF 7

Statement Covers Period
From | Through
07-01-90 | 12-31-90

NAME OF COMMITTEE		I.D. NUMBER	
SANTEE CHAMBER OF COMMERCE PAC		901607	
Date	FULL NAME AND ADDRESS OF CONTRIBUTOR	Occupation	Amount
Rec'd.	(If Committee, In Addition to Committee's Name and Address, Enter I.D. Number. If No I.D. Number Has Been Assigned, Enter The Treasurer's Name and Address)	Employer (If Self Employed Enter Name of Business)	Calendar Year Received Cumulative This Period To Date
11-26-90	R.C.P. CO., INC. 8246 BROADWAY LEMON GROVE CA 92045-	Occupation: N/A Employer: N/A	250.00 \$750.00
12-12-90	R.K. BURNER SHEET METAL 9335 STEVENS ROAD SANTEE CA 92071-	Occupation: N/A Employer: N/A	100.00 \$200.00
10-30-90	RICHARD L. ADAMS 8876 CUYAMACA STREET SANTEE CA 92071-	Occupation: OWNER/CO-OWNER Employer: McDONALD'S RESTAURANT	250.00 \$250.00
12-28-90	RUFFIN ENGINEERING 9748 LOS COCHES RD., #10 LAKESIDE CA 92040-	Occupation: N/A Employer: N/A	50.00 \$150.00
09-20-90	SPARKY'S TRANSMISSION 10410 MISSION GORGE ROAD SANTEE CA 92071-	Occupation: N/A Employer: N/A	200.00 \$200.00
		SUBTOTAL	\$850.00

NON-CANDIDATE ACCOUNT
SCHEDULE E
PAYMENTS AND CONTRIBUTIONS (OTHER THAN LOANS) MADE
FORM 420
(Amounts May Be Rounded To Whole Dollars)

PAGE 5 OF 7

Statement Covers Period
From | Through
07-01-90 | 12-31-90

NAME OF COMMITTEE

I.D. NUMBER
901607

SANTEE CHAMBER OF COMMERCE PAC

CODES FOR CLASSIFYING EXPENDITURES

If one of the following codes is used to describe the expenditure, no written description is needed.
(Note exceptions on the back of the schedule for codes C,I and T.) Refer to the back of this schedule and the back of Schedule E Continuation Sheet for detailed explanations of each category.

C -Monetary & In-Kind Contributions	S -Surveys,Signature Gathering,Door-To-Door Solicitations
I -Independent Expenditures	F -Fundraising Events
L -Literature	G -General Operations and Overhead
B -Broadcast Advertising	T -Travel,Accommodations and Meals
N -Newspaper and Periodical Advertising	P -Professional Management and Consulting Services
O -Outside Advertising	

If one of the above codes does not accurately or fully describe the expenditures, leave the CODE column blank and provide a written description in the DESCRIPTION OF PAYMENT column.

IMPORTANT: Do not itemize the payment of accrued expenses on Schedule E. Report only the lump sum of these payments on line 4 of the Summary section below.

NAME AND ADDRESS OF PAYEE, CREDITOR OR RECIPIENT OF CONTRIBUTION (If Committee, in Addition to Committee's Name and Address, Enter I.D. Number Or, If No. I.D. Number Has Been Assigned, Enter The Treasurer's Name and Address)	CODE OR	DESCRIPTION OF PAYMENT	Amount Paid

HAWKINS & SCOTT 12780 HIGH BLUFF DRIVE SUITE 270 SAN DIEGO, CA 92130	P	850.00
---	---	--------

PACIFIC BELL

VAN NUYS, CA 93188	G	125.74
		SUBTOTAL
		\$975.74

IMPORTANT: Contributions and expenditures made out of campaign funds to or on behalf of OTHER committees or ballot measures must also be entered on the Allocation Page at the front of the form.

SUMMARY

1. PAYMENTS OF \$100 OR MORE MADE THIS PERIOD (Include all Schedule E subtotals).....	\$ 2,926.33
2. PAYMENTS UNDER \$100 THIS PERIOD (Not itemized).....	0.00
3. TOTAL INTEREST PAID THIS PERIOD ON OUTSTANDING LOANS (Schedule B, Part 2, Column (d)).....	0.00
4. TOTAL ACCRUED EXPENSES PAID THIS PERIOD (Not itemized) (Schedule F, Line 4).....	0.00
5. TOTAL PAYMENTS THIS PERIOD (Line 1+2+3+4) Enter here and on line 8, Column C of Summary Page.....	\$ 2,926.33

NON-CANDIDATE ACCOUNT
SCHEDULE E
PAYMENTS AND CONTRIBUTIONS (OTHER THAN LOANS) MADE
(CONTINUATION SHEET)
FORM 420
(Amounts May Be Rounded To Whole Dollars)

PAGE 6 OF 7

Statement Covers Period
From | Through
07-01-90 | 12-31-90

NAME OF COMMITTEE	I.D. NUMBER
SANTEE CHAMBER OF COMMERCE PAC	901607
NAME AND ADDRESS OF PAYEE, CREDITOR OR RECIPIENT OF CONTRIBUTION	
(If Committee, in Addition to Committee's Name and Address, Enter I.D. Number Or, If No. I.D. Number Has Been Assigned, Enter The Treasurer's Name and Address)	Amount Paid
CODE OR DESCRIPTION OF PAYMENT	
 PIP PRINTING 8264A CUYAMACA STREET	
G	
SANTEE, CA 92071	117.63
 WESTERN GRAPHICS 7614 LEMON AVENUE	
S	
LEMON GROVE, CA 92045	1,741.46
 SUBTOTAL \$1,859.09	

NON-CANDIDATE ACCOUNT
SCHEDULE F
ACCRUED EXPENSES
(UNPAID BILLS)
FORM 420

PAGE 7 OF 7

(Amounts May Be Rounded To Whole Dollars)

Statement Covers Period
From | Through
07-01-90 | 12-31-90

NAME OF COMMITTEE SANTEE CHAMBER OF COMMERCE PAC	I.D. NUMBER 901607
---	-----------------------

CODES FOR CLASSIFYING EXPENDITURES

If one of the following codes is used to describe the accrued expense, no written description is needed. (Note exceptions on the back of this for codes C, I and T.) Refer to the back of this schedule for detailed explanations of each category.

C - Monetary & In-Kind Contributions	S - Surveys, Signature Gathering, Door-To-Door Solicitations
I - Independent Expenditures	F - Fundraising Events
L - Literature	G - General Operations and Overhead
B - Broadcast Advertising	T - Travel, Accommodations and Meals
N - Newspaper and Periodical Advertising	P - Professional Management and Consulting Services
O - Outside Advertising	

If one of the above codes does not accurately or fully describe the expenditures, leave the CODE column blank and provide a written description in the DESCRIPTION OF OUTSTANDING PAYMENT column.

NAME AND ADDRESS OF PAYEE, CREDITOR OR RECIPIENT OF CONTRIBUTION (If Committee, In Addition to Committee's Name and Address, Enter I.D. Number or, If No I.D. Number Has Been Assigned, Enter The Treasurer's Name and Address	CODE OR DESCRIPTION OF OUTSTANDING PAYMENT	AMOUNT ACCRUED
---	--	-------------------

PIP PRINTING 8264A CUYAMACA STREET SANTEE, CA 92071	G	643.34
	SUBTOTAL	\$643.34

IMPORTANT: Do not itemize the payment of accrued expenses on Schedule E or F. Report only the lump sum of these payments on Schedule F, Line 4 and on Schedule E, Line 4. Do not re-itemize accrued expenses which have been reported in a previous period.

SUMMARY

1. ACCRUED EXPENSES OF \$100 OR MORE THIS PERIOD.....	\$ 643.34
2. ACCRUED EXPENSES OF UNDER \$100 THIS PERIOD (Not itemized).....	0.00
3. TOTAL ACCRUED EXPENSES INCURRED THIS PERIOD (Line 1 + 2).....	643.34
4. ACCRUED EXPENSES PAID THIS PERIOD (Not itemized) (Enter here and on Schedule E, Line 4).....	0.00
5. NET CHANGE THIS PERIOD (Subtract Line 4 from Line 3) Enter Difference here and on Line 11, Column C of Summary Page.....	\$ 643.34

(May be
negative figure)

LAW OFFICES OF
HOLLMANN, WERTHEIMER & WALLENSTEIN
A PROFESSIONAL CORPORATION

1011 CAMINO DEL RIO SOUTH
SUITE 520
SAN DIEGO, CALIFORNIA 92108

Frank Aguirre

Lori Rose
City Clerk

ADDRESS CORRECTION REQUESTED

RECEIVED
CITY CLERKS OFFICE
091 JAN 29 AM 8:09
CITY OF SANTEE



Photo Courtesy of Santee One Hour Photo
Baldwin

President's Message

by Gerald Solomon

Final Report

I was surprised recently when Executive Director Teresa McTigue asked me to prepare my "final" President's Message to the membership. It was hard to believe that almost a year has passed already. 1990 was indeed a progressive year for the Santee Chamber of Commerce.

At our Installation Dinner last January, I outlined our goals for this year, which included bringing the Chamber to the forefront, making it an active participant in the political process of Santee, and above all, serving as a quality representative of the business community. I am pleased to say that all of our goals have been accomplished.

The Chamber was highly visible throughout the year, as evidenced by our most successful year ever for our Business Exposition at the Price Club Furnishings facility, the ever-popular Golf Tournament, our *Echo* newspaper, our monthly "Inside Santee Chamber" page in the *Daily Californian*, our quarterly New Member Breakfasts, and

several other programs.

Probably the highlight of 1990 was our involvement in the political process and the establishment of SANPAC, the Santee Chamber of Commerce Political Action Committee. To say that we were successful would be an understatement. Two of our three candidates took first and second place in the Santee City Council race (Hal Ryan and Jack Dale), while our third candidate (Rick De La Torre) took fourth place, just barely missing out the third seat. SANPAC is alive and well and all will hear much about it during the months and years to come.

1990 also marked the year when the Santee Chamber aggressively addressed issues of concern to our constituents, such as the outside storage issue for light industrial users and our recent success with the amendments to the Development Improvement Ordinance that would have allowed the exacting of substantial fees and offsite improve-

(Continued on page 3)

When you look for a

Hats Off to our Long-Term Members And "Thanks!" for Your Continued Support

5 - Year Members

Advantage Car & Truck Rental
Agro International
Ann Ruppel, Word Processing
El Cajon Plumbing & Heating
Harry's Cleaning Service
J. L. Davidson Co.
Purple Heart Thrift Store
R. K. Burner Sheet Metal
S. D. Union/Tribune
Sal's Plumbing
Salmons & Chappell Electric
Santee Appliance
Southland Envelope
Tri-City Locksmith

6 - 10 - Year Members

Akenson Electric
American Office Products
Armor TV
Aztec Signing & Graphics
Buck Knives, Inc.
Californian Publishing

Carlton Oaks Plaza

Copy Corral
Cuyamaca Bank
Dr. Oderkirk
E. T. "Woodie" Miller
East County Alignment
East County Properties
Extra Care

Fiber Tech

Hamann Construction
Hawaiian Village M. H. P.
Industrial Medical Center
Jimmy's Restaurant
Kieran Label Corp.
Lori Roper

Merle Norman Cosmetics
Mission Gorge Pharmacy
New Frontier M. H. C.

Price Rite Pharmacy
Rogers Supply
Santee Firefighters Assn.
Santee/Lakeside Funeral Chp.

Town & Country Printers

11 - 15 - Year Members

A - Ans - Ser
Bank of America
Bermudes, Architect
Blue Star Steel
CCC Construction
Carlton Oaks Country Club
E. C. Board of Realtors
Far West Savings
Great American Savings
Hometown Realtors
Horsman Chevron
Inland East Medical Clinic
Leland Salberg, Farmers Ins.
McDonald's Restaurant
Padre Dam Mun. Water Dist.
R. C. P. Block & Brick
V. F. W. Post 9327

16 - 20 - Year Members

Dr. Davisson
Woodward & Associates

Farewell to a Loyal Chamber Member

On Monday, December 24, 1990, Fares Drug Store closed its doors for the last time. Mr. Fares, owner, opened the store in the spring of 1960 and remained a local businessman for the next 30 years. When Fares opened, Santee was just a rural community and the only major road in the city was a

ous little league team. He considered himself a participant in the community and his doors to retire and spend some quality time with his wife, Helen. He also stated that the

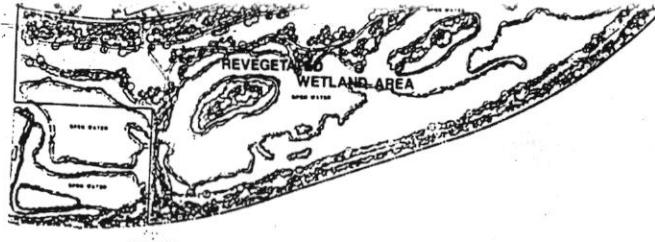
2 28 350 359
SCALE IN FEET
1" = 100'



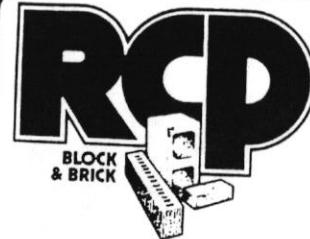
MISSION
CREEK

SANTEE, CALIFORNIA

JANUARY 12, 1990



REVISED ILLUSTRATIVE SITE PLAN



Santee's Partner in Progress



SERVING SOUTHERN CALIFORNIA FROM
FIVE LOCATIONS

La Mesa — Lemon Grove

South Bay — Escondido
and

9631 N. Magnolia • Santee
(619) 448-2240

Chamber Office

President's Message

(Continued from page 2)

ments with what was commonly referred to as any "intensification of use." Thanks to the leadership of the Chamber and the receptiveness of City Staff, we were able to work effectively to limit the burdens and costs on each and every one of us.

As this year concludes, I would just

like to say that it has been both a pleasure and an honor to have served as President of the Santee Chamber of Commerce. They say that you are judged by the company you keep. I could not be with any finer group of individuals than I have come to know during this past year. My best wishes to each and every one of you in 1991.

The power of the press.

We handle it all—brochures, bulletins, business forms, flyers, labels, manuals, newsletters, reports, catalogs, stationery, press releases, and menus, just to name a few. Come in today and let us put the power in your hands!

- Graphic design & layout
- Color printing
- Typesetting
- High volume duplicating
- Custom binding & finishing
- FAX approvals & communications
- Professional consultation

THE WORLD'S
LARGEST BUSINESS PRINTER.



WE PRINT SUCCESS STORIES.®

8624A Cuyamaca Street
Santee
562-7111

749 Broadway
El Cajon
440-2947

"I cannot emphasize enough the importance of the business community in the political process. Much of the legislation introduced in Sacramento has a direct effect on small business. It is not only your privilege, but your right to be a part of those decisions."

Assemblywoman Carol Bentley
77th District

"A well organized business community has a tremendous influence on the shaping of political policy. They are important to the political process because they represent the concerns of the entire community."

State Senator Lucy Killea
39th District

"A vibrant business climate is vital to improving the quality of life in Santee. We need quality employment centers to provide jobs for our residents and needed revenue to fund public improvements. SANPAC is working toward these goals."

Gerald Solomon
President
Santee Chamber of Commerce

*Reid
12-10-90*



*If You're
in Business
You're in
Politics*

THE POLITICS OF BUSINESS

Maybe you've never really thought of it that way before. But how many times have you appeared before a planning commission, zoning board, city council, or other such body? Political decisions made every day by elected and appointed officials in your community affect every phase of your business, no matter what sector of the business community you are in.

UNTIL NOW, ALL YOU COULD DO WAS VOTE AND HOPE.

But SANPAC provides you an opportunity to join the business community. As a team we can have a powerful influence on our local government and issues of importance.

SANPAC's primary objectives are:

1. To ensure that political candidates understand the business point of view.
2. To encourage and maintain a positive rapport between the business and political communities.
3. To educate voters as to the vital role the business sector plays in the overall health of the community.

SANPAC's organizational presence is becoming increasingly important in these growth years.

THAT'S WHY YOU NEED SANPAC

The Chamber PAC was established as a separate entity by the Santee Chamber of Commerce, to fulfill the activities and programs that must be carried forward to assure you of your rights. The Chamber PAC operates autonomously in the areas of activity which the Chamber's 501C6 tax status precludes. It is empowered to solicit and receive contributions for distribution in compliance with state and local law, to those candidates and issues in agreement with the philosophies of the business community. Through your financial support, the Chamber PAC continues to work for you establishing credibility as leaders within the City of Santee and San Diego County political arenas resulting in your rights being protected.



City Manager
Ronald L. Ballard



Mayor
Jack Doyle
City Council
Jim Bartell
Mike Clark
Jack E. Dale
Roy A. Woodward

CITY OF SANTEE

December 3, 1990

Daniel J. Viera, Treasurer
Santee Chamber of Commerce
Political Action Committee
9745 Prospect Avenue Ste. 203
Santee, CA 92071

Dear Mr. Viera:

The enclosed mailing for the Santee Chamber of Commerce Political Action Committee was returned to our office recently by the Postal Service. Since you are the Treasurer of Record, perhaps you would like to see that the appropriate persons complete a change in basic information for campaign filers. Enclosed are two copies of the State 410 form used to amend information within 10 days of a change. When completed one should be sent to the Secretary of State and a copy to my office.

Sincerely,

Loretta H. Roper, CMC
Filing Officer

LHR/ap

Enclosures: Form #410 (2)
Returned mail to SANPAC.

<>ltr.sanpac

18-390
2 complete forms sent
to Mr. Viera - ap

1990

FORM 410
STATEMENT OF ORGANIZATION
(RECIPIENT COMMITTEE)

EXHIBIT E
(Page 2 of 3)

• **WHAT IS A RECIPIENT COMMITTEE?**

- A RECIPIENT COMMITTEE IS ANY PERSON (INCLUDING A CANDIDATE OR OFFICEHOLDER), ORGANIZATION OR ENTITY WHICH RECEIVES CONTRIBUTIONS TOTALING \$1,000 OR MORE IN A CALENDAR YEAR.

• **WHEN IS A RECIPIENT COMMITTEE REQUIRED TO REGISTER AND FILE A STATEMENT OF ORGANIZATION?**

- A STATEMENT OF ORGANIZATION, FORM 410, MUST BE FILED WITHIN 10 DAYS OF RECEIVING \$1,000 IN CONTRIBUTIONS.
- HOWEVER, A RECIPIENT COMMITTEE WHICH QUALIFIES DURING THE 16 DAYS PRIOR TO AN ELECTION IN WHICH IT WOULD BE REQUIRED TO FILE PRE-ELECTION STATEMENTS, MUST FILE, BY TELEGRAM OR PERSONAL DELIVERY WITHIN 24 HOURS OF QUALIFYING AS A COMMITTEE, THE INFORMATION REQUIRED TO BE REPORTED IN THE STATEMENT OF ORGANIZATION. THE INFORMATION MUST BE FILED WITH THE FILING OFFICER WITH WHOM THE COMMITTEE IS REQUIRED TO FILE THE ORIGINALS OF ITS CAMPAIGN STATEMENTS. IN ADDITION TO THIS REQUIREMENT, SUCH COMMITTEES MUST FILE A FORM 410 WITHIN 10 DAYS OF QUALIFYING AS EXPLAINED ABOVE.

• **WHERE IS A STATEMENT OF ORGANIZATION FILED?**

- THE ORIGINAL AND ONE COPY OF THE FORM 410 IS FILED WITH THE SECRETARY OF STATE'S OFFICE.
- A COPY OF THE FORM 410 OR AN AMENDED FORM 410 MUST BE FILED WITH THE LOCAL FILING OFFICER, IF ANY, WITH WHOM THE COMMITTEE IS REQUIRED TO FILE THE ORIGINALS OF ITS CAMPAIGN STATEMENTS.

• **AMENDING A STATEMENT OF ORGANIZATION:**

- IF ANY OF THE INFORMATION ON A STATEMENT OF ORGANIZATION CHANGES, THE COMMITTEE MUST FILE AN AMENDMENT TO THE STATEMENT WITHIN 10 DAYS OF THE CHANGE. SEE ADDITIONAL REQUIREMENTS BELOW CONCERNING AMENDMENTS FOR CHANGES WHICH OCCUR JUST PRIOR TO AN ELECTION.

TO AMEND A STATEMENT OF ORGANIZATION, PROVIDE THE CHANGED INFORMATION ON ANOTHER FORM 410, INCLUDE THE COMMITTEE'S NAME AND PREVIOUSLY ISSUED IDENTIFICATION NUMBER IN THE APPROPRIATE BOX ON PAGE ONE, WITH THE WORD "AMENDMENT" TYPED OR WRITTEN AT THE TOP OF THE FORM 410. MAIL TO THE SECRETARY OF STATE.

- CHANGES THAT OCCUR IN THE INFORMATION CONTAINED IN A STATEMENT OF ORGANIZATION JUST PRIOR TO AN ELECTION:

IF, DURING THE 16 DAYS PRIOR TO AN ELECTION IN WHICH A COMMITTEE IS REQUIRED TO FILE PRE-ELECTION STATEMENTS, THERE IS A CHANGE IN (1) THE NAME OF THE COMMITTEE, (2) THE COMMITTEE'S TREASURER OR OTHER PRINCIPAL OFFICERS OR (3) A CANDIDATE OR COMMITTEE BY WHICH THE COMMITTEE IS CONTROLLED OR WITH WHICH IT ACTS JOINTLY, AN AMENDMENT MUST BE FILED BY TELEGRAM OR PERSONAL DELIVERY WITHIN 24 HOURS TO REPORT THESE CHANGES. THE AMENDMENT MUST BE FILED WITH THE FILING OFFICER WITH WHOM THE COMMITTEE IS REQUIRED TO FILE ITS ORIGINAL CAMPAIGN STATEMENTS. IN ADDITION TO THIS REQUIREMENT, SUCH COMMITTEES MUST FILE AN AMENDMENT ON A FORM 410 WITHIN 10 DAYS, AS EXPLAINED ABOVE.

• **TERMINATING A RECIPIENT COMMITTEE:**

- A RECIPIENT COMMITTEE MUST FILE CAMPAIGN DISCLOSURE STATEMENTS UNTIL A FORM 415, STATEMENT OF TERMINATION IS FILED. THERE ARE SPECIFIC REQUIREMENTS WHICH MUST BE MET BEFORE TERMINATING A COMMITTEE.

REFER TO THE INFORMATION MANUAL ON CAMPAIGN DISCLOSURE PROVISIONS OF THE POLITICAL REFORM ACT FOR FURTHER EXPLANATION, OR CALL THE FAIR POLITICAL PRACTICES COMMISSION AT (916) 322-5662.

City Clerk's Office
City of Santee
10765 Woodside Avenue
Santee, CA 92071-3198

C-9031

REASON CHECKED

- Moved-Left New Address
- Abandoned-Address
- Incorrect Address
- Forward Post Office Desired
- No Box No. Street
- Printed Box No. route number

TENTH ANNIVERSARY

1980 - 1990



EXHIBIT E
(Page 3 of 3)

Santee Chamber of Commerce
Political Action Committee
9740 Mission Gorge Road Ste. D
Santee, CA 92071

**SAN DIEGO
CLIPPING SERVICE**

CALIFORNIAN
OCT 11 1990

Santee committee makes endorsements

By Laurel Faust

Californian staff writer

SANTEE — SANPAC, a Chamber of Commerce political action committee, has endorsed incumbent Jack Dale and candidates Rick De La Torre and Hal Ryan for City Council.

The endorsements were announced at a press conference Wednesday.

"These are the candidates best exemplifying the need for change and the ability to listen to the general concerns and issues of importance to SANPAC," said Gerald Solomon, who chairs the organization.

Founded in July, SANPAC is a group of businessmen seeking to have a greater say in the governmental decisionmaking process. It is concerned about the needs and interests of the business community, the availability of "bread winner" employment opportunities, the planned trolley extension and traffic.

"We need to help small business owners to become successful," Dale said. "Life, period, is burdensome for the small business owner."

He listed the chores that must be undertaken — filling out tax forms and worker's compensation documents, obtaining smoke detectors and abiding by existing city regulations.

And, he added that, while necessary, this is especially difficult for small business owners, who have few employees.

"There has got to be a balance," Dale said. "We need to know in the decisionmaking process that we are keenly aware of the impact that our policies have on the individual."

Dale said the city must continue to monitor its ordinances to determine how effective they are and there must be continuous dialogue between the city and the business community.

De La Torre added, "The city needs to foster comments from the public, not shut themselves off with a single viewpoint."

In addition to the city being made attractive to new businesses, he added, it also must assist existing viable businesses to expand.

De La Torre also remarked that the city needs more career-oriented employment opportunities in addition to service jobs.

Ryan, a 12-year Realtor in the

city, agreed.

"I meet a lot of people interested in moving to Santee, and the first question they ask me is how quickly is (State Route) 52 coming in because they work in downtown San Diego," he said. "I live and work in Santee, and it's a real joy not having to drive all over."

Ryan said he would like to see more "high end" business parks like Torrey Pines in La Jolla.

Dale said there should be more doctors, dentists, insurance agents and real estate agents working in the city.

All of the candidates agreed that with more jobs in the city, traffic would be reduced.

The three candidates differed on the proposed trolley extension, with De La Torre favoring the "alley route" and a transportation terminal at the old Price Club building, and Dale supporting an extension to the Town Center with a second stop at Prospect Avenue.

Dale said a stop at Town Center would ensure maximum ridership. He said he will wait until the revised environmental impact report is issued before taking a stand on which route he will support.

The city supports the Cuyamaca Street route.

Ryan also said he will wait until the environmental report is completed before committing himself to either route. (laf)

**SAN DIEGO
CLIPPING SERVICE**

CALIFORNIAN

OCT 6 1990

Call for change

SANTEE — A call for change is being made by the political arm of the Chamber of Commerce.

Founded in July, SANPAC is a group of businessmen seeking to have a greater voice in the governmental decision making process. The group recently completed a community response questionnaire, which is being distributed to 10,000 households.

Chair Gerald Solomon announced at a press conference Friday that the group will be advocating a change in priorities of local government. Making frequent references to the questionnaire, Solomon said that the city needs more "bread-winner type jobs," and that the move-up housing that is being planned for in the community may be pricing its own residents out of the market.

He also said that the members of SANPAC are frustrated with the changing rules and misinformation on the part of city officials.

SANPAC will make candidate endorsements on Wednesday.(af)



allard
Doyle
Council
Jim Bartell
Mike Clark
Jack E. Dale
Roy A. Woodward

CITY OF SANTEE

TO: Santee Chamber of Commerce Political Action Committee

FROM: Loretta H. Roper, City Clerk *LHR*

DATE: October 10, 1990

SUBJECT: **REMINDER RE: REQUIRED CAMPAIGN DISCLOSURE FILING - 2nd PRE-ELECTION**
(October 1 through October 20, 1990)

Thursday, October 25, 1990, is the deadline for filing your required 2nd Pre-Election Campaign Disclosure Statement. This report is required WHETHER OR NOT you have received any contributions or made any expenditures during this time. The period covered is from October 1 through October 20, 1990. As you know, you are required to submit an **original** and **one copy** of the appropriate form to my office.

Enclosed with this reminder is a blank copy of your disclosure form, **420**. If you feel you need some other form or if we can be of any assistance, please let me know.

Please remember this is a mandatory filing and you will be subject to fines and other processes if the material is not filed per State law.

→ only if you had activity re election.

IMPORTANT!! - Candidates must deliver this 2nd Pre-Election Campaign Statement in person or send by Guaranteed overnight mail.

LHR:ap
<c>campaign/disclosure
Enclosure (1)
cc: Treasurer of Record (letter only FYI)

City Manager
Ronald L. Bailard



Mayor
Jack Doyle
City Council
Jim Bartell
Mike Clark
Jack E. Dale
Roy A. Woodward

EXHIBIT J
(Page 1 of 1)

CITY OF SANTEE

TO: Santee Chamber of Commerce Political Action Committee
FROM: Loretta H. Roper, City Clerk *LHR*
DATE: September 27, 1990
SUBJECT: PRE-ELECTION CAMPAIGN FILING

In our zeal to notify all possible campaign document filers re the upcoming Pre-Election filing, I sent you a notice dated September 4 alerting you to the upcoming "Pre-Election" filing. Someone from your office called to confirm whether filing was actually required after the letter was received and my suggestion was that you might wish to check with FPPC to be sure, using the phone number from the State manual. Meanwhile, since we had other business to transact with FPPC, we received their input on optional or required filing since your form shows you as a ~~State~~ "State" group but you have a localized title. They have indicated that as a General Purpose Recipient Committee if you had activity related to the City November, 1990 election, you might be required to file pre-election statements, **depending upon your level of activity**. A pre-election statement must be filed if a committee makes contributions or independent expenditures totaling \$500 or more during the period covered by the pre-election statement.

Hopefully, this will clarify any remaining questions. We may send notice to you later about the Second Pre-Election filing - and you will be able to disregard or file depending on what your group is doing.

LHR:ap
<a>m.pre/eln
Attachment (1) Pages 25, 26 Fair Political Practices Manual "C"
cc:Treasurer

*(not included
for State -
for City
already
have)*

MEMO TO FILE

CITY CLERK'S OFFICE



EXHIBIT K
(Page 1 of 1)

9/25
9/25/90
3:25pm

Speaker phone conversation with Linda Cassidy of the FPPC with Lori Reper: We asked Linda for clarification in the matter of Pre-Election Campaign filing obligations of the two committees (Santee Chamber of Commerce Political Action Committee & the Santee Firefighters Political Education Committee). She said if they make contributions or independent expenditures of \$500.00 or more between July 1 and Sept 30 then they would need to file a pre-election statement. She referred us to Manual "C", pg. 25 & 26, "Pre-Election Statements" section. As an example she said "If just \$100. is involved, the group would not have to file, but if \$600. is involved they would have to file."

SCHINDLER

ROMINGER

REFIELD

PU33

ROPER

CITY OF SAN



Dale
A. Woodward

TO: Santee Chamber of Commerce Political Action Committee
FROM: Loretta H. Roper, City Clerk *by AP*
DATE: September 4, 1990
SUBJECT: REMINDER RE: REQUIRED CAMPAIGN DISCLOSURE FILING-FIRST PRE-ELECTION
(July 1, through September 30, 1990)

Friday, October 5, 1990, is the deadline for filing your required First Pre-Election Campaign Disclosure Statement. This report is required WHETHER OR NOT you have received any contributions or made any expenditures during the half year. The period covered is from July 1, through September 30, 1990. As you know, you are required to submit an original and one copy of the appropriate form to my office.

Enclosed with this reminder is a blank copy of your disclosure form, # 420. If you feel you need some other form or if we can be of any assistance, please let me know.

Please remember this is a mandatory filing and you will be subject to fines and other processes if the material is not filed per State law.

LHR:ap
<2>AL.Campaign/Disc.9/90
Enclosure

cc: Treasurer (if applicable)

City Manager
Ronald L. Ballard



Mayor
Jack Doyle
City Council
Tim Bartell
Mike Clark
Jack E. Dale
Roy A. Woodward

EXHIBIT M
(Page 1 of 4)

Primary
CITY OF SANTEE

August 23, 1990

Daniel J. Viera, Treasurer
Santee Chamber of Commerce
Political Action Committee
9740 Mission Gorge Road, Suite D
Santee, CA 92071

Re: Statement of Campaign Disclosure
Type of Statement: Semi-Annual
Date Statement Due: July 31, 1990

Dear Mr. Viera:

Thank you for your semi-annual campaign filing received August 8 and accompanying letter. My office did attempt to notify your group in advance of the potential need to file by letter to Gerry Solomon on May 18. However, since you explained you had difficulties connecting with your mail and since you did file within 7 days of the deadline, the State law allows waiver of the applicable late fine.

Now that we know that you are a campaign filer you will receive advance notice of filing deadlines. The next date for a filing will be due October 5, covering the period of July 1 through September 30. You need to file in a timely fashion because if a group has a history of late filing, waivers are not possible.

If you require assistance in the future, please feel free to contact me.

Sincerely,

Loretta H. Roper
Loretta H. Roper
Filing Officer

LHR:ap
Enc: Computer Followup Form copy

TO: Fair Political Practices Commission
P.O. Box 807
Sacramento, CA 95804-0807

Attn: Technical Assistance & Analysis Division

FROM: Loretta H. Roper
*(Name of Filing Officer)*DATE: 8/23/90

City of Santee
(City or County)

10765 Woodside Avenue
(Address of Filing Officer)

Santee, CA 92071

(619) 562-6153
(Phone Number)

RE: Computer-generated campaign statement which has not been approved
by the Fair Political Practices Commission

COMMITTEE, OFFICEHOLDER OR CANDIDATE'S

NAME: Santee Chamber of Commerce Political Action Committee

I.D. NUMBER if applicable): 901607

NOTE TO FILING OFFICER: If a campaign statement which contains computer-generated information is filed with you, and there is no indication on the statement that the computer format has been approved by the Fair Political Practices Commission, DO NOT REJECT THE STATEMENT, but complete this form and mail it, along with a copy of the following:

1. the campaign statement's cover sheet;
2. one page of each computer-generated schedule, and
3. a copy of each schedule's summary if it is also computer-generated.



August 8, 1990

EXHIBIT M
(Page 3 of 4)

*Santee Chamber of Commerce
Political Action Committee*

9740-D Mission Gorge Road, Suite 191 • Santee, CA 92071

(619) 562-7906

RECEIVED
TYPED COPY OFFICE
SANTEE
Stand delivered
AUG -3 PM 1:53
LIVE
CITY OF SANTEE

Lori Roper
Santee City Clerk
10765 Woodside Ave.
Santee, Ca. 92071

Re: Campaign Disclosure

Dear Ms. Roper:

Enclosed please find a copy of the January 1, 1990 to June 30, 1990 campaign disclosure statement for SANPAC.

As you are aware, SANPAC, a political action committee, was formed this year and we unknowingly missed the deadline (July 31, 1990) to mail the enclosed disclosure form. We apologize for the mistake. As an explanation, the person who normally services our p.o. box has been in the hospital and did not notify someone else to check its contents in time to adhere to the mailing deadline.

Again, we apologize for our error and have complied as soon as we discovered its occurrence.

Please contact me if you have questions, or if we are required to comply, in some other way, to rectify the late mailing of this disclosure statement.

Your assistance and understanding during our learning curve is appreciated.

Sincerely,

A handwritten signature in black ink that reads "Daniel J. Viera".

Daniel J. Viera
Treasurer

DJV/tmc

Enc.

HAWKINS & SCOTT
ACCOUNTANCY CORPORATION

12780 High Bluff Drive/270
San Diego, CA 92130-2016

1629 Columbia Street
San Diego, CA 92101-2572

TO Santee City Clerk
10765 Woodside Avenue
Santee, CA 92071

ATTN: Campaign Disclosure



RECEIVED
CITY CLERK'S OFFICE
hand delivered
030 AUG -8 PM 1:50
CITY OF SANTEE
ME



Santee Chamber of Commerce

EXHIBIT N
(Page 1 of 2)
(See Exhibit P)

RECEIVED
CITY OF SANTEE
1990 APR 19 PM 12:18
CITY OF SANTEE

Gerald Solomon, President

April 13, 1990

Ms. Lori Roper
City of Santee
10765 Woodside Avenue
Santee, CA 92071

Dear Ms. *Roper*:

I am pleased to communicate with you again regarding upcoming events and new programs being offered by the Chamber of Commerce.

We are pleased to announce the **3rd Annual Business Expo** to be held June 2 and 3 at the Price Club Furnishing parking lot on Cuyamaca. Last year the Expo had over 70 booths from local businesses with an attendance of approximately 5,000 per day. This year's program should prove even better.

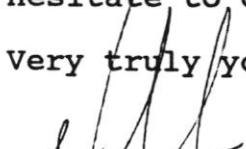
We are expanding the Business Expo to include both promotions and sales and anticipate 125 booths with pedestrian traffic of 8,000-10,000 per day. This will be a great opportunity, at minimum cost, to promote your business.

Additionally, we are pleased to announce the beginning of the Chamber's "Inside Santee" full page advertisement appearing each month in the Daily Californian with circulation to 15,000 households in Santee. A portion of the "Inside Santee" page includes a section entitled "Did you know..." highlighting your contributions to the community so all will recognize that we as business people contribute a great deal to the overall quality of life in Santee. 

Enclosed please find brochures for both of these programs to fill out and return to the Chamber. I hope you can take advantage of these opportunities to promote your business.

As always, if I can be of any assistance to you, please do not hesitate to contact me.

Very truly yours,


Gerald Solomon



Chamber objects to Fanita Ranch

onsists of over 2500 acres in the northern portion of Santee, representing almost one third of the total acreage in the City of Santee. The Ranch is owned by Newland California. The local project manager is Doug Wilson. Doug and Newland have been involved in the Santee community for many years, having adopted Sycamore Canyon School, sponsored many youth sports teams, been actively involved in the Santee Parade and the Miss Santee Pageant, and many other community projects.

Fanita Ranch is a resource that needs to be used prudently. The Chamber envisions Fanita Ranch as a place where people can "live, work and play." The Chamber's vision is oriented towards present as well as the future needs of Santee residents, including development of an employment center, a range of move-up housing and estate

type homes, and active recreational facilities. The City Council vision is markedly different favoring an estate dominated, golf course/resort centered community. They believe this best serves the future needs of Santee.

Given our differing opinions, the Chamber requested the Council to expand the nature of the businesses allowed in Fanita Ranch and to not mandate/require that a golf course/resort be included, to allow flexibility and sensitivity to the needs of our citizens and to prevailing market conditions at the time of development of this project.

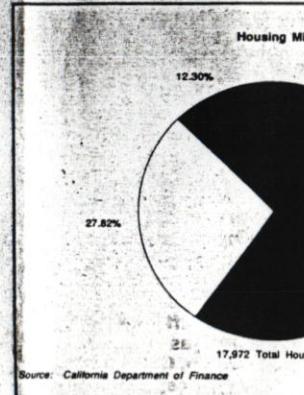
The Chamber requested these considerations because there is a lack of land properly zoned with adequate public facilities to accommodate a quality employment center. We are acutely aware of companies located in Santee who wish to expand but find that land is not available. These companies employ

many people earning "bread winner" level salaries.

A golf course, as mandated, may serve to enhance the image of Santee, but it does not provide any flexibility to serve other needs in the community, nor does it fulfill the existing recreational needs and desires of Santee residents. In the essential elements originally adopted other major recreational facilities under consideration included a tennis complex, lake, velodrome, stable, or other similar type amenity.

The Chamber has suggested that since Santee is already fortunate to have a championship level course, consideration could be given to encouraging development of a hotel/conference center there, taking advantage of an established clientele, an established golf course, more central location, etc.

On May 23, 1990 the Council disagreed with the Chamber and chose to



not expand the uses, should an business/employment park be built, to aid the generation of primary employment.

City cuts Chamber funds

On May 23, 1990 the Santee City voted to cut all funding to the Chamber of Commerce.

Over the past three years the Chamber has had a written contract for services with the city to provide new businesses and residents with public information, maps, directories, etc. and to provide visitor information regarding Santee's motels, restaurants, recreational facilities, etc.

Additionally, funds were provided to promote economic development in

Santee and to sponsor promotional and educational activities for the benefit of visitors, residents and businesses.

The funds for these programs were denied within days of the Chamber's announcement of the formation of SANPAC a legally and financially separate entity, established for the purpose of sharing the business community's point of view with citizens and governmental agencies such as the City of Santee. It is unfortunate that the exercise of free speech has caused such an

uproar and cut into the vital services the Chamber provides to Santee businesses and residents.

WHY???

The lack of funding notwithstanding, the Chamber has decided that the needs of the Santee community still need to be met and will try to raise money through its Membership Drive (May 23 - June 13, 1990) and other avenues to offset the loss. We need your help!!! Join the Chamber and help us to continue to help you.

Chamber offers incentives in drive to increase membership

The Santee Chamber's Membership Drive is striving to meet new goals and

membership dollars. A Padre gameticket will be earned. The ticket

All Chamber members will be cordially invited to a Membership Mexican



City Manager
Ronald L. Ballard



Mayor
Jack Doyle
City Council
Jim Bartell
Mike Clark
Jack E. Dale
Roy A. Woodward

EXHIBIT 0
(Page 1 of 1)

CITY OF SANTEE

May 18, 1990

Gerald Solomon, Chairman
Santee Political Action Committee
9740 Mission Gorge Road, Unit D, Suite 191
Santee, CA 92071

Being aware of the recent newspaper articles re formation of SANPAC, I want to be sure your group is aware that when new groups become apparent and are active, there are State and local filing obligations. As a local Filing Officer, it is my responsibility to provide forms for use by filers as well as any local regulations. Therefore, enclosed is Santee's Election Campaign Finance and Control Ordinance 172 and four of the new 1990 manuals. Since only you are aware of the scope of your activities, you will need to use the manual you determine to be appropriate.

If you have any questions, you may contact the Fair Political Practice Commission (as noted on the manuals), or this office.

Sincerely,

Loretta H. Roper
LORETTA H. ROPER, CMC
City Clerk

Enclosures: Manuals B, C, D & E

LHR:vb
l.solomon

SANTEE ECHO

SANTEE CHAMBER OF COMMERCE

MAY / JUNE 1990

• Foundation Corner	Page 3
• Santee Business Guide	Page 5
• Business Spotlights	Page 6
• Calendar, Seminars & Workshops	Page 7
• Critically Dry Year	Page 11

Annual Membership Drive

Batter . . . UP!!! Spring is here and the Santee Chamber of Commerce is moving into full swing with its annual May Membership Drive. This year's drive starts on May 2 and concludes on May 18, 1990. The members of the Chamber team will be out scouting for new team members.

Last year, the Membership Drive increased Chamber membership by 20% and brought in many active members, as well as additional resources. Team members will be out "working the streets" for the Chamber. We are always looking for members who want to participate in the leadership of the Santee community.

The Membership Drive will be played with a baseball game theme. Opening Day, May 2nd, will begin at the 7:30 a.m. Chamber Board meeting. In addition to a pre-game pep talk by Chairman Joe Bonin, Chamber Membership Director Larry Barker and the Membership Committee will do a concise role-play and training workshop for the Board. From here, the business people involved in this important event will take time from work and leisure to dedicate themselves to furthering the interests of the Chamber by strengthening our ranks. By explaining the various avenues through which the Chamber of Commerce serves the community,

and the many ways in which the Santee Chamber of Commerce, in particular, promotes local businesses, our players will entice their friends and business associates to join the Chamber team.

For every \$150.00 a player brings in during the membership drive, we will be providing a ticket for the July 26th San Diego Padres game against the Houston Astros. Last year this was a great event, including not only the game but a great pre-game tailgate party. The player who brings in the most new members and revenue will receive a two-night/three-day stay at the Glenmore Plaza Hotel on Catalina Island, round trip air transportation, complimentary breakfast, and an overland tour of the island.

With the GOAL of promoting all Santee businesses, the Santee Chamber of Commerce sponsors seminars, mixers, the Business Expo, and a myriad of other activities that benefit the Santee community. Being part of the team is the underlying theme of the membership drive.

Increasing membership is one of the Chamber's biggest challenges. A larger membership equates to more credibility when the Chamber advocates on behalf of the business community. With the increasing number of issues arising at the local, state, and federal level that impact the ability to do business, our role as your advocate continues to grow in importance. As a coalition of businesses working together, we are winners!

Membership Fee Schedule

Individuals / Nonprofit	\$ 50
Up to 2 Employees*	100
3 - 5 Employees	150
6 - 10 Employees	200
11 - 15 Employees	250
16 - 20 Employees	300
20 Plus Employees	350
Banks/Financial Institutions	350

* Full-Time Equivalent

To advertise on the Chamber Page in THE CALIFORNIAN, contact
Patricia Wood
442-4404, Ext. 572

Business EXPO 1990 and Car Show

Avid car fans, for both classics and new, come on out to the 1990 Business Expo and Car Show, June 2nd and 3rd. The Expo is the single largest event that the Santee Chamber of Commerce sponsors. This year the event will take place at Price Club Furnishings (corner of Buena Vista and Cuyamaca).

On Saturday, June 2nd, the car show portion of the Expo will feature new cars, RV's, and sporting vehicles. Sunday, June 3rd, special classic cars such as 1934 and 1950 Ford Coupes and others will be an eye catcher for car lovers. This will be a wonderful opportunity to discover just what goes into refurbishing a classic automobile.

After you've seen the car show, head over to the Expo booth display area. Expo '90 will provide the opportunity for local businesses to share with the community the goods and services they provide. We anticipate having over 100 booths which will display information, as well as sell various products pertaining to each vendor. This is the first year that sales will be allowed at the Expo, and we expect to attract even more than the 5,000 people who visited Expo last year.

Entertainment? We've got that too! Community groups will perform dance numbers and gymnastics, and the Santee Sheriff and Fire Department will demonstrate safety and rescue techniques. We also will feature live music both days. On Sunday, come rock to the sounds of Fragile Thunder, a local band which specializes in music from the 50's to the 80's. Saturday's reserved

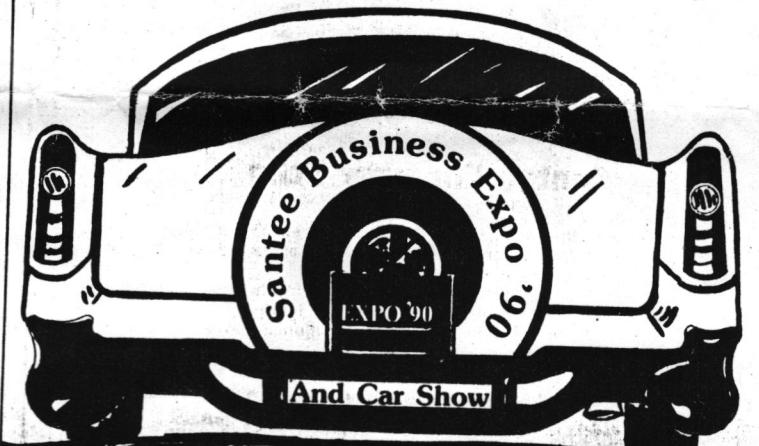
for the Crosby St. Jammers. If you are an Elvis fan, this is one band that you won't want to miss!

A grand prize drawing will cap off each day at the Expo. To qualify for the drawing, each person must visit each booth at the Expo before their entry will be valid. On Saturday, Miss Santee 1990 will draw the ticket belonging to the lucky person who will win accommodations for two at Circus Circus Hotel and Casino in Las Vegas. Sunday's grand prize is accommodations for two at Union Plaza Hotel, Las Vegas.

"What about breakfast," you say? We've got that too! On Sunday morning, the Santee Ministerial Council, along with Santee service organizations, are sponsoring a Community Pancake Breakfast. Get Mom out of the kitchen and treat her to pancakes, sausage, juice, and coffee for a reasonable price, with the proceeds going to benefit the Santee Food Bank. Tickets are available from the Chamber and members of the Ministerial Council.

By now you must be thinking, "What will Expo '90 have next?" The answer is everything — fun, food, cars, entertainment, and even balloons for the kids. This is the perfect outing for the whole family.

If you are interested in having a booth or car at Expo '90, call the Santee Chamber of Commerce for more information (449-6572) and ask for Debbie Solinsky or Teresa McTighe. Don't regret that you missed this extraordinary community event.



Business On The Move



Introducing...



Santee Chamber of Commerce Political Action Committee

The Chamber Political Action Committee Is WORKING for You

All too often our government leaders and the citizens of our community know little about who we are or what we do. The Chamber PAC provides an opportunity and a mechanism to inform and educate. It is an opportunity to be an advocate for our constituents and to review legislation affecting each and every one of them.

Further, the Chamber PAC provides an opportunity to communicate with the community to better explain the interrelationship between quality of life and strength of the business community. For example, Santee businesses generate **\$3.9 million** in sales and use tax. Our business taxes constitute **47.3% of local tax revenue** without which the City budget would be unable to provide the services citizens have the right to expect.

The Chamber Political Action Committee will also be providing such services as a Speakers Bureau, political receptions, and a voter registration and education effort to ensure that everyone understands the interrelationship of business to the community and the common needs and goals that we all have. Get involved... start by completing and returning the following Questionnaire and help make SANPAC work for you!

QUESTIONNAIRE

1. Do you live in Santee? Yes No
2. Do you own a business? Yes No
3. Do you work in Santee? Yes No
 - A. If not, how far do you commute to work? _____
 - B. Would you like to work in Santee? Yes No
4. Are you satisfied with the traffic circulation within Santee? Yes No
 - A. Do you support the extension of the trolley to Santee? Yes No
 - B. Do you have a trolley route preference? _____
 - C. In your opinion, where should the trolley end? _____
5. D. As a taxpayer, how much of your monies would you be willing to see spent on the trolley extension?
 - (1) \$0
 - (2) \$0-500,000
 - (3) \$500,000-1,000,000
 - (4) \$1,000,000-5,000,000
 - (5) \$5,000,000 plus?
6. E. Do you support the extension of Route 52? Yes No
7. F. Do you support the development of major employment centers in Santee? Yes No
8. G. Which is more important to the future of Santee—a second golf course or a major employment center? _____
9. H. Would you support a bond measure to raise your taxes for park improvements? Yes No
10. I. What category of housing would you like to see developed in Santee (rate each category: 1-highest; 5-lowest)?
 - (\$150,000-200,000)
 - (\$200,000-250,000)
 - (\$250,000-300,000)
 - (\$350,000-500,000)
 - (\$500,000 or over)
11. J. Do you believe that the City Manager should be required to live in Santee? Yes No
12. K. City Department Heads? Yes No
13. L. Please prioritize the following categories in degree of their importance to you (1-highest; 7-lowest)
 - Route 52
 - Recreation Facilities
 - Extension of Mast Blvd. over Santee Lakes
 - Trolley Extension Into Santee
 - Development of Santee Town Center
 - Development of an Employment Center
 - Development of a City Hall Complex

Please send to SANPAC • 10315 Mission Gorge Road • Santee, CA 92071

Santee Chamber Speakers Bureau

With the help of many Chamber members, the PAC has developed a slide presentation and Speakers Bureau to reach out to the community. In fact, the Speakers Bureau is moving quickly and has been extremely well received.

In April, the Speakers Bureau made two presentations, the first to the Santee Kiwanis Club and the second to Santee Mobile Estates.

The speakers present a slide show which depicts the quality of the employment centers and businesses in Santee and address the need for further employment for our citizens.

The Speakers Bureau also engages in productive question-and-answer sessions to determine what the citizens and consumers want, so that the Chamber can better fulfill their needs.

If you or your organization would like to have a presentation by the Santee Chamber of Commerce's Speakers Bureau, please contact the Chamber at 449-6572.

Do You Have to Leave Santee to Work?

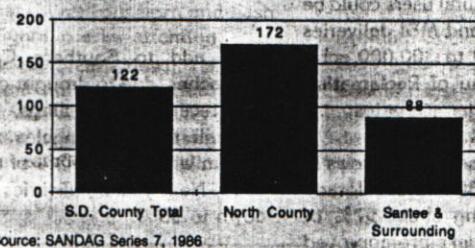
Santee is a wonderful place to live and raise a family. Shouldn't it also be a wonderful place to work?... Of course!

Unfortunately, there is a serious job/housing imbalance in our community. Approximately 100,000 people commute out of East County every day to work, even though studies show that many would prefer to work nearer to where they live. We have the highest number of outward-bound commuters of any area in the county.

On a countywide average, there are 122 jobs per 100 households, while in Santee and the surrounding communities there are only **88 jobs per 100 households**. This compares, for example, to North County where the ratio is **172 to 100 households**. This is bad for the local economy and deprives all of us of needed revenues to improve the quality of life for the citizens of our community.

The Chamber of Commerce encourages employment development. Part of the Chamber's role is to solicit and develop, where possible, employment centers for the residents of Santee. This is a task, however, that cannot be done alone. All residents of Santee need to be concerned with the lack of local employment and encourage their government representatives to support the development of local employment opportunities.

JOBS PER 100 HOUSEHOLDS BY AREA



Source: SANDAG Series 7, 1986

Industrial Development — An Answer to Employment

Today's industrial development more resembles a well-manicured college campus than dirty smokestacks of the past. In fact, new quality industrial developments lend an air of well-being and affluence to an area.

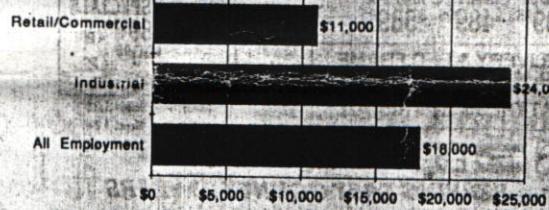
Additionally, quality industrial development can provide a solution to an ever-present problem in Santee, the disproportionate number of low-paying jobs that we have. A recent study has shown that the number-one occupation in East County is cashiering, followed by waitressing, and then secretarial work. Needless to say, it is difficult to build a flourishing economy on such limited paying jobs. Realistically, those is the types of jobs associated with golf course development, which Santee officials are considering instead of the more stable, higher paying employment generated by a mixed-use industrial based business park. Industrial jobs provide an average employment income of \$24,000 per year, as compared with lower paying retail or commercial jobs that average half that amount.

Manufacturing jobs generally require higher skill levels and generate more indirect jobs in other employment sectors. That is why light industrial and manufacturing is recognized to be the economic sector that brings the most "new" money into a region.

Economic base theory assumes that the principal components of a local economy can be broken into two key sectors—basic and nonbasic. The **basic sector** includes those enterprises that export goods and services outside the local economy to regional or national clients and *import dollars from the sale of those goods into the local economy*. This results in a net increase in local income. The **nonbasic sector** includes those activities which primarily serve the local economy and, therefore, represent a redistribution of local income but *no net new addition of dollars*. Economic developers have generally emphasized attracting basic industries to their communities in an effort to create additional local income.

Light industry can be a proven enhancement to the quality of life in a community. Our government officials need to look carefully at the advantages of basic employment for our citizens and economic base.

COMPARATIVE AVERAGE ANNUAL INCOME LEVELS BY EMPLOYMENT SECTOR, SAN DIEGO COUNTY



PAID FOR BY SANTEE CHAMBER OF COMMERCE POLITICAL ACTION COMMITTEE, 449-2151.

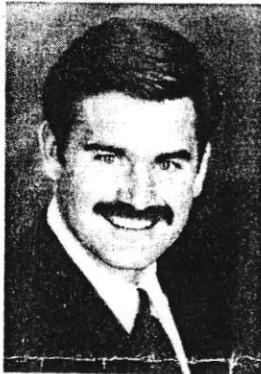


345-71 PRESENT 037125
TREASURER'S OFFICE
Y2K COMMISSION
Y2K COMMISSION
STATE OF CALIFORNIA

Official San Jose Crime Statistics

LA MESA, CA
PERMIT NO. 200
PAID
U.S. POSTAGE
BULK

SANPAC Proudly Endorses



Jack Dale



Rick DeLa Torre



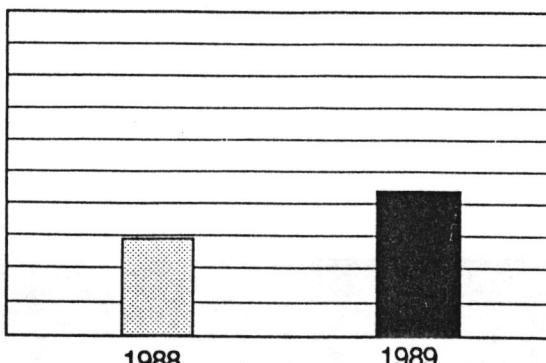
Hal Ryan

People who...

- Listen
- Care
- Are Concerned
- Have Experience

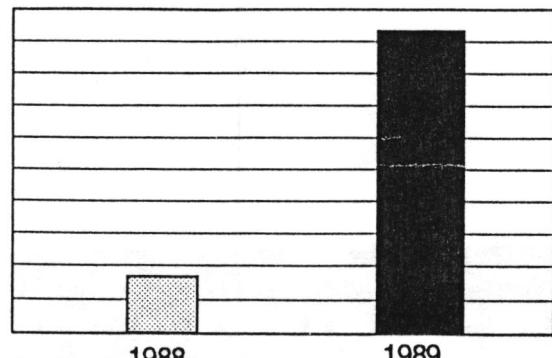
SANTEE CRIME IS ON THE RISE

MISDEMEANOR MARIJUANA ARRESTS



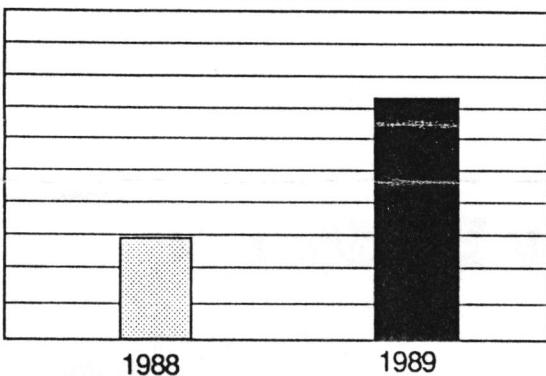
13% INCREASE

FELONY MARIJUANA ARRESTS



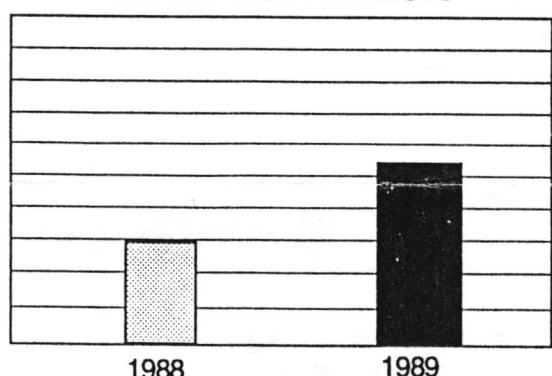
83% INCREASE

JUVENILE NARCOTIC ARRESTS



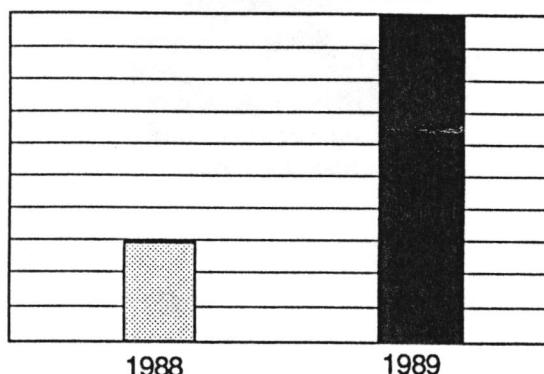
42% INCREASE

TOTAL FELONY ARRESTS



22% INCREASE

FELONY DUI ARRESTS



500% INCREASE

Source: Daily Californian, 1990

It's Time for a Change

B-12 SAN DIEGO TRIBUNE

(E)

Thursday, May 10, 1990

Metro East news

Santee votes 3-2 to end support of local chamber; won't mix funds, politics

By David Harpster
Tribune Staff Writer

Ruling that public money and politics don't mix, the Santee City Council last night yanked its annual allocation to the local chamber of commerce, which last week formed a political action committee.

The council voted 3-2, with members Jack Dale and Roy Woodward opposed, to stop supporting the chamber with city funds. The city this year allocated \$6,000 to the chamber for brochures and other services.

Continuing to fund the chamber "would leave a cloud of conflict over this council," said Mayor Jack Doyle, who argued that the money could be used to pay for the committee's political activities.

The vote came a week after the chamber, which has an annual budget of \$175,000, announced it had formed a political action committee called SANPAC to lobby City Hall and endorse candidates in November's council elections.

Chamber president Gerald Solo-

mon said the two organizations are "separate entities" and rely on different sources of funding.

"We have different boards and different bylaws," said Solomon, who is also SANPAC's chairman. "There are distinct differences between the two."

Woodward, a chamber member, also argued to continue the funding.

"I see no problem," he said. "I think it's distinct and separate."

That didn't appease Councilman Mike Clark.

"I see them operating out of the same house with the same players," he said.

Councilman Jim Bartell concurred, calling SANPAC "a step in the wrong direction."

The city and local businesses have made great strides in shoring up their once-shaky relationship, he said.

"Now we're seeing the chamber form a political action committee a few months prior to the election," Bartell said. "It creates an image of conflict."

Santee's chamber loses funds

City Council vote comes on heels of creation of PAC

By Irene Jackson
Staff Writer

SANTEE — A six-year tradition ended this week when the City Council narrowly agreed to stop funding the Chamber of Commerce — five days after the chamber announced the formation of a political action committee.

Arguing that the use of taxpayer money for a political agenda could result in a negative perception, the council voted 3-2 shortly before midnight Wednesday to withdraw funding from the chamber. Last year's funding totaled \$6,000.

Councilmen Jack Dale and Roy Woodward, both business owners, voted against the measure.

The action to stop the funding, which amounts to about 4 percent of the chamber's annual budget, will have some repercussions, chamber executive director Teresa McTighe said.

"I think we'll be looking at the programs that we currently provide to the citizens and visitors and see if we can still provide them," she said.

Other chamber officials were reluctant to talk about the council's action, which comes after months of bickering over the route the Santee extension of the San Diego Trolley will take. Many vocal chamber members have pushed for a route that would keep their businesses intact. The city prefers a route that could affect about a dozen businesses.

"If the only thing the city wanted to do was to assure itself how its money is spent or to decide to put it to some better use, then I don't understand why that couldn't have been accomplished at one of the budget hearings next week," said McTighe. "I have to question why they put that on the public agenda. If someone wants to read something into that, well . . ."

Mayor Jack Doyle, in introducing the motion, said: "I have received a number of calls from the business people in Santee and they claimed that they were appalled by the chamber."

Allocating money to an organization that "could and may support candidates" in the future "would

See Santee on Page B-6

Santee: Council votes 3-2 to cut funds for chamber

Continued from B-1

leave a cloud of conflict over this council," added Doyle. He also expressed concern that city money given to the chamber could be intermingled with that of the political action committee.

Chamber president Gerald Solomon, who is also chairman of the group's political action committee, said that could not — and would not — happen. The chamber and the committee "have different boards, different bylaws and different accounts," said Solomon. "There is no commingling of funds."

The city has given the 35-year-old chamber \$90,550 since 1984, \$20,000 in the last three years. Most of that has been used to fund the production of visitor packets, an annual business expo, the Welcome Wagon and other promotional events and brochures.

Last Thursday the chamber held a press conference announcing the formation of its political action committee, SANPAC. The only councilman to attend was Woodward.

Chamber president Solomon said SANPAC is a separate legal entity funded by contributions and added that not all chamber members belong to it.

Doyle, along with Councilmen Jim Bartell and Mike Clark, pointed out that SANPAC had the same address

as the chamber and that an advertisement for SANPAC in the May/June issue of the chamber newspaper was sent to all business owners and the 18,000 city residences. Those facts created an "air of uncertainty" surrounding that organization, said Bartell.

"I think the PAC is really a step in the wrong direction and, if nothing else, creates an image of an adversarial relationship," he added.

Said Clark: "I think the perception that it puts out just doesn't look proper. There is a lot of misinformation about."

But Woodward, a member and two-time president of the chamber, said: "I find no conflicts. I find no problems."

The Santee School District, which owns the site of the chamber building and leases it to the chamber for \$1 a year, may also be getting into the act.

"I talked to Jerry (Solomon) and told him I was concerned because the PAC was using the same address as the Chamber of Commerce," said Santee School District board member Jan Clark. "I'm going to be asking my board to look into this."

McTighe said yesterday that she already took out an application for a post office box for SANPAC and that no more committee meetings would be held at the chamber offices.

4. CITY COUNCIL:

(A) CHAMBER OF COMMERCE POLITICAL ACTION COMMITTEE INVITATION - Mayor Doyle.

Mayor Doyle said Council had recently received an invitation from the Santee Chamber of Commerce to a function to announce the formation of a political action committee (PAC), and said several residents had indicated they received a newsletter published by SANPAC. Since the City funded Chamber activities, said the Mayor, he recommended Council discuss the appropriateness of utilizing City funds to support political organizations.

Gerry Solomon, Pres., Santee Chamber of Commerce, said it was unfortunate that Council hadn't the opportunity to attend the press conference and reception, because then it would be clearly understood that SANPAC was entirely separate from the Chamber and there was and would not be any co-mingling of funds. In response to Council questions, Solomon said SANPAC probably operated out of 7 - 8 locations, and since the SANPAC Board of Governors had not met, he was unable to respond to certain specific questions.

Council discussion followed with Council Member Clark and Council Member Bartell agreeing with the Mayor that City money was obviously involved in a co-mingling of funds with a PAC organization. When asked by Council Member Dale to express his thoughts further, Mayor Doyle said when government funds were spent to fund other operations, the Council had the responsibility to see that the funds were spent appropriately. He said he had received phone calls from businessmen, members of the Chamber of Commerce, who claimed they were appalled by the Chamber taking such action. The Mayor said he found it difficult to use City money to support that kind of activity.

ACTION: Mayor Doyle's motion for the City to henceforth refrain from spending further funds to support Chamber of Commerce activities, due to the Chamber formation of the PAC, was seconded by Council Member Bartell.

Vice Mayor Woodward said he had no problem with the City funds for Chamber activities; he recognized the separateness of the Chamber from SANPAC, and the Chamber had said they were accountable and would account, and he believed they were and should. His understanding was that the Chamber accounted for every dime of taxpayers' money that spent, he said, and although it might be accomplished in general terms, he imagined, if asked, the Chamber could do the accounting in very specific terms, and he felt the City should ask for that accountability. He said he was a member and Past President of the Chamber of Commerce, and proud of it, and he was not a member of SANPAC, but as a Realtor, was a member of the Realtors' PAC, and he was a member of other organizations, and a member of other PACs, but they were separate and distinct; they had two separate jobs to perform, and when they perform their jobs well and separately, they should be allowed to exist. He said he did not and would not condone and certainly would not suggest that the City fund SANPAC.

Debate continued over the Chamber's accountability procedures, with Council Member Dale inquiring whether the City specified how its funds to the Chamber were to be spent. Human Services Director Clark said funding was spread over

(4. CITY COUNCIL (A) Cont.)

different categories with \$3000 for a miscellaneous account, and the Chamber forwarded a year-end report to the City.

Council Member Bartell said there was an air of uncertainty with the intermingling of SANPAC into what had traditionally been a Chamber of Commerce newsletter, and the organization clearly did not separate the two organizations; for example, the miscellaneous account the City funded could be and could have been used for the newsletter. He said he was disappointed, given the progress made in the last two years in the City-Chamber relationship, and he felt the job George Wood did last year as Chamber President was outstanding and really stabilized and strengthened the relationship; however, the Council was currently observing the Chamber forming a PAC a few months prior to an election, which he felt was unfortunate and a real set-back; instead of bringing the City and Chamber closer together and moving forward together to accomplish common goals, he said he felt the PAC created an image of conflict, and adversary relationship.

Cont. ACTION: The motion of Mayor Doyle, seconded by Council Member Bartell, for the City to henceforth refrain from spending further funds to support Chamber of Commerce activities, due to the Chamber formation of the PAC, was adopted, all voting aye, except Vice Mayor Woodward and Council Member Dale, who voted no.

(B) WATER CONSERVATION IN CITY DUE TO PADRE DAM MUNICIPAL WATER DISTRICT'S ACTION FOR STAGE TWO LEVEL - Council Member Clark.

Council Member Clark referenced the Padre Dam Municipal Water District's (PDMWD) recent emergency water alert Stage II on 5/1/90 mandating a ten percent reduction in water use, and said he had read many newspaper articles recently about the continuing four-year drought. He said eight percent of Santee's water came from local dams, seventy percent was imported, and he assumed the balance came from wells in East County. He said the 1.5 thousand acre-feet of water from the North or Colorado River would be cut to 550,000 acre feet by court order to allow Arizona its fair share. He noted that San Diego's population had doubled in the last 10 - 15 years, yet our water supply had not improved, and said he would like to know what was being done about reclaiming water to solve the problem. If there was such a crisis, he said, then all water districts and cities that controlled water should reevaluate their letters of water availability until the crisis was over. He asked the following questions on which he would appreciate answers: What days the City parks and medians could be watered? Should low-flow toilets be installed in parks? How did PDMWD's Ordinance affect the City's front yard landscaping requirement? Should the City require piping for reclaimed water in all new development? Should only remodeling be allowed? Should City fire hydrants and fire sprinkler system be put on the reclaimed water system? Should the City request PDMWD to reduce water availability letters to meet the shortfall, or declare a moratorium until the problem was solved?

Continuing, Council Member Clark read a 4/18/90 San Diego Union news article about the Metropolitan Water District (MWD) Board of Directors adopting a plan offering millions of dollars in rebates to Southern California water agencies that persuaded their customers to cut water use by more than five percent

CALIFORNIAN

MAY 5 1990

Santee forms new political action group

By Howard Owens
Californian staff writer

SANTEE — A new political action committee, formed by the Santee Chamber of Commerce, the result of deepening concern among people in the community with the way the city is being run, according to chamber President Gerry Solomon.

Santee is at a crossroads in development, Solomon said, and with issues such as the trolley extension and the construction of State Route 52 coming to the forefront, it's vital that people in the community become politically involved.

It will be the job of the Santee Political Action Committee, or SANPAC, to provide the information to help get community members get involved, Solomon said.

"If you put the facts out the way they really are, people will see the truth and be able to make informed decisions," Solomon said.

Solomon said there are no specific issues the committee will pursue, but it will promote the philosophy that Santee needs more quality jobs.

At a reception for the new political action committee on Thursday, Solomon told a group of near 100 Santee business people and residents, that Santee is far behind the rest of the county in supplying quality jobs for its residents.

According to a 1986 San Diego Association of Government study, there were some 88 jobs per 100 Santee households, while the county average is 122 jobs per 100 households, and the North County average is 172 jobs per 100 households.

Now, however, the number of jobs per household is dropping, Solomon said, and is down to 82 jobs per 100 households in Santee last year.

And the statistics get worse, he added.

Most of the jobs in Santee are so-called "entry level" jobs, such as waiter/waitress and cashier. In fact, cashier is the most common Santee job, while better paying industrial jobs are much lower on the list.

In Santee, the average entry level job pays about \$11,000 a year, while the average industrial job pays about \$24,000 a year.

Solomon said East County Economic Development Council studies show that entry level jobs do not create new employment opportunities, while each industrial job creates 2.2 additional jobs.

"We've got to be concerned about the people of this city and not just about the rich people who would come to play golf here," he said. (hbo)

SAN DIEGO UNION
MAY 4 1990

Santee has a political committee

By Irene Jackson
Staff Writer

SANTEE — Political action has come to the Santee Chamber of Commerce.

About 80 business people attended a reception yesterday evening introducing the chamber's newly formed political action committee, SANPAC, which pledges to influence local government on business issues.

The committee is headed by a six-member volunteer board of Santee business owners and residents and, although affiliated with the chamber, is a separate legal entity, said Gerald Solomon, Chamber of Commerce president and SANPAC chairman.

Chamber executive director Teresa McTighe, who has been with the chamber for five years, said she has "heard a continuing, fairly steady stream of complaints from different types of businesses that say that their concerns are not being met."

Those complaints, coupled with issues raised by the trolley, State 52 and the Fanita Ranch development, were factors that sparked some chamber members to form the political action committee, said McTighe.

"Santee is at such a critical point in its development and the next five years will be crucial," she said. "It's like a rough-cut jewel and major issues will be decided soon. We want to be part of those decisions."

SANPAC, according to the brochure, will "solicit and receive contributions for distribution in compli-

See SANPAC on Page B-4

SANPAC: Santee committee organized

Continued from B-1

ance with state and local law, to those candidates and issues in agreement with the philosophies of the business community."

Solomon said the committee does not yet have an annual budget and will rely on pledges and contributions, which are just starting to come in.

He hopes the committee will serve as a medium between city and coun-

ty politicians and the Santee business community, Solomon said. SANPAC has already taken a full-page ad in the Chamber's May/June newspaper, which was mailed this week to business owners and all 18,000 city residences. It also plans to set up a speakers bureau, develop voter-registration drives and sponsor political-candidate forums.

Besides Solomon, SANPAC board members are Gene Chubb, George Wood, Alan Tuthill, Joe Bonin and Carma Newton.

SAN DIEGO
CLIPPING SERVICE

THE TRIBUNE

MAY 4 1990

Santee chamber vows louder business voice

By David Harpster
Tribune Staff Writer

The Santee Chamber of Commerce has formed a political action committee in a bid to give the community's business sector a greater say in what goes on at City Hall.

Declaring "We are at a crossroads in development of this community," committee Chairman Gerald Solomon said the group, called SANPAC, "can make a difference" in the future of Santee.

"There's an old saying: 'If you're in business, you're in politics,'" said Solomon, also president of the Chamber of Commerce. "To be effective in business, you must be successful in politics. SANPAC wants to ensure that elected officials understand your point of view."

SANPAC will also strive to lure more and better employers to the city, which Solomon said has too many low-paying, entry-level positions and not enough industrial jobs.

"Unfortunately, Santee is not in the position we would like it to be," he said.

At a reception last night announcing the committee, Solomon told 80 business owners that SANPAC will play a high-profile role in the November City Council election, when three seats will be decided. SANPAC

will sponsor candidates' forums, endorse council hopefuls and possibly donate to campaigns.

"We'll get as involved in the political process as necessary," he said.

Chambers throughout the state are forming political action committees at an unprecedented pace, said Theresa McTighe, executive director of the Santee chamber.

So far, response to the local committee has been good, added Solomon. SANPAC's budget will be determined by the contributions it receives and will be run by a six-person volunteer board, he said.

The group is conducting a survey of local residents and merchants, asking their opinions on the San Diego Trolley, employment and other issues in Santee.

Solomon said SANPAC will also publish periodic newsletters and brochures and will run a speakers bureau.

The idea for a political action committee has been bandied about by the chamber for about a year, he said.

"We finally felt something like this was necessary," he said. "Everyone needs to pull together and pool their resources. All of us have made a long-term and substantial investment in the city of Santee."

RECEIVED
MAY 11 1990



May/unc recd

Yori Roper
City of Santee
10765 Woodside Ave.
Santee, Ca. 92071

C-383

The Santee Chamber of Commerce RECEIVED
MAY 11 1990
cordially invites you 10:00 AM 23 APR 851
to attend a CITY OF SANTEE
Press Conference and Reception
to announce the formation of it's
Political Action Committee



Thursday, May 3, 1990

5:30 to 7:30 p.m.

Carlton Oaks Country Club
9200 Inwood Drive
Santee, California

Reservations are
required by May 1, 1990
449-6572

hors d'oeuvre and
no host cocktails