



STATE OF CALIFORNIA
FAIR POLITICAL PRACTICES COMMISSION
1102 Q Street • Suite 3000 • Sacramento, CA 95811

February 23, 2023

Pacific Grove Chamber of Commerce

Via email: Jenny@pacificgrove.org

No Action Closure Letter, FPPC No. 2018-01433: Pacific Grove Chamber of Commerce

Dear Pacific Grove Chamber of Commerce:

The Enforcement Division of the Fair Political Practices Commission enforces the provisions of the Political Reform Act (the “Act”).¹ This letter is in response to an AdWatch submission alleging the Pacific Grove Chamber of Commerce (the “Chamber”) failed to include “ad paid for by” disclosures on four print advertisements in the Cedar Street Times and The Carmel Pine Cone between the dates of August 31, 2018 and October 26, 2018. After conducting our investigation and review of the case, we are closing this matter without further action.

The Enforcement Division’s investigation found that while the Chamber coordinated with the Pacific Grove Neighbors United Committee in the production of the print ads, the Chamber was the true payor of the ads. Therefore, no disclosures were required for the ads because the true payor, the Chamber, was not a committee and not subject to the Act. Consequently, because the Enforcement Division determined the Chamber to be in compliance, the allegations have been disproven.

Thus, we are closing this matter with no action. Should you have any questions regarding this letter, please feel free to contact me at (916) 327-6358 or arose@fppc.ca.gov.

Sincerely,

Alex J Rose

Alex J. Rose, Commission Counsel
Enforcement Division

¹ The Political Reform Act is contained in Government Code sections 81000 through 91014, and all statutory references are to this code. The regulations of the Fair Political Practices Commission are contained in sections 18109 through 18997 of Title 2 of the California Code of Regulations.