



STATE OF CALIFORNIA
FAIR POLITICAL PRACTICES COMMISSION
1102 Q Street • Suite 3000 • Sacramento, CA 95811

March 29, 2023

Alfredo Camacho

Marcos Molina

o/b/o Alfredo Camacho Gonzalez for School Board 2020



Warning Letter Re: FPPC No. 2021-00240: Alfredo Camacho Gonzalez for School Board 2020, Alfredo Camacho, Marcos Molina

Dear All:

The Enforcement Division of the Fair Political Practices Commission enforces the provisions of the Political Reform Act (the “Act”).¹ This letter is in response to an anonymous complaint alleging that Alfredo Camacho Gonzalez for School Board 2020 (the “Committee”) distributed door hangers and yard signs without the proper advertisement disclosures. Additionally, we received a filing officer referral for failure to timely file a semi-annual campaign statement for the reporting period ending December 31, 2020.

Under the Act, social media pages published by a candidate-controlled committee must include the disclaimer “Ad paid for by” followed by the name of the committee in a contrasting color that is easily readable by the average viewer and in no less than 10-point font on the cover or header photo of the committee’s profile, landing page, or similar location.² Additionally, the Act requires committees to file semiannual statements each year no later than July 31 for the period ending June 30, and no later than January 31 for the period ending December 31.³

The Enforcement Division found that you failed to include the disclaimer “ad paid for by” followed by the Committee’s name on your Facebook header photo, landing page, or similar location. Furthermore, you failed to timely file the semi-annual campaign statement for the reporting period of October 18, 2020 through December 31, 2020. However, mitigating

¹ The Political Reform Act is contained in Government Code sections 81000 through 91014, and all statutory references are to this code. The regulations of the Fair Political Practices Commission are contained in Sections 18110 through 18997 of Title 2 of the California Code of Regulations, and all regulatory references are to this source.

² Section 84504.3, subd. (h)(1)

³ Section 84200.

circumstances apply here: this was your first campaign and you were inexperienced with the Act, you have no history of violating the Act, a low amount was raised and spent during the election, the late filed campaign statement was unrelated to an election, and the ad disclosure law for social media was newly adopted at the time the violation occurred.

This letter serves as a written warning. The information in this matter will be retained and may be considered should an enforcement action become necessary based on newly discovered information or future conduct. Failure to comply with the provisions of the Act in the future will result in monetary penalties of up to \$5,000 for each violation.

A warning letter is an Enforcement Division case resolution without administrative prosecution or fine. The Commission has adopted Regulation 18360.1 to authorize the Enforcement Division to issue warning letters to conclude cases in specified circumstances. However, the warning letter resolution does not provide you with the opportunity for a probable cause hearing or hearing before an Administrative Law Judge or the Commission. If you wish to avail yourself of these proceedings by requesting that your case proceed with prosecution rather than a warning, please notify us within ten (10) days from the date of this letter. Upon this notification, the Enforcement Division will rescind this warning letter and proceed with administrative prosecution of this case. If we do not receive such notification, this warning letter will be posted on the Commission's website ten (10) days from the date of this letter.

Please feel free to contact Alex Rose at arose@fppc.ca.gov or 916-327-6358 with any questions you may have regarding this letter.

Sincerely,

A handwritten signature in black ink that reads "Alex J. Rose". The signature is written in a cursive, flowing style.

Alex J. Rose, Commission Counsel
Enforcement Division