



STATE OF CALIFORNIA
FAIR POLITICAL PRACTICES COMMISSION
1102 Q Street • Suite 3050 • Sacramento, CA 95811

August 23, 2024

Yes on 30: Clean Air California, a Coalition of Calfire Firefighters, Working Families, Rideshare Companies, and Environmental Groups
Joe Wiedman, principal officer

Via email: form410@nmgovlaw.com

Re: No Action Closure Letter FPPC No. 2022-00789; Yes on 30: Clean Air California, a Coalition of Calfire Firefighters, Working Families, Rideshare Companies, and Environmental Groups; and Joe Wiedman

Dear Committee and Joe Wiedman:

The Enforcement Division of the Fair Political Practices Commission enforces the provisions of the Political Reform Act (the “Act”).¹ As you know, the Enforcement Division opened a commission-initiated case regarding allegations that you violated the advertisement disclaimer provisions of the Act by misspelling the name of a top contributor (“Lift,” instead of “Lyft”) on a video advertisement. After conducting our review of the case, we are closing this matter with no further action.

The Act requires that advertisements paid for by recipient committees, other than a political party or candidate-controlled committee established for the controlling candidate’s elective office, shall include the words “committee major funding from” followed by the names of the top contributors to the committee.²

Although, technically, there may have been a violation of the Act due to the misspelling, there was likely no confusion regarding the identity of the top contributor. Further, other advertisements produced by the Committee included the proper spelling of the top contributor. Consequently, any resulting public harm was so de minimis as to not warrant further prosecution of this matter. Therefore, we are closing this matter without further action.

If you have questions, please contact me at (279) 237-3769 or cburton@fppc.ca.gov.

Sincerely,

Christopher B. Burton

Christopher B. Burton, Assistant Chief
Enforcement Division

¹ The Political Reform Act is contained in Government Code §§ 81000 through 91014, and all statutory references are to this code. The regulations of the Fair Political Practices Commission are contained in §§ 18104 through 18998 of Title 2 of the California Code of Regulations, and all regulatory references are to this source.

² Section 84503.