



STATE OF CALIFORNIA
FAIR POLITICAL PRACTICES COMMISSION
1102 Q Street • Suite 3050 • Sacramento, CA 95811

December 6, 2024

No on Measure Q – Quit Wasting Our Taxes
Alan Pryor, principal officer
[REDACTED]

Via email: [REDACTED]

Warning Letter re: FPPC Case No. 2024-01051; No on Measure Q – Quit Wasting Our Taxes, and Alan Pryor

Dear Respondents:

The Enforcement Division of the Fair Political Practices Commission enforces the provisions of the Political Reform Act (the “Act”).¹ As you are aware, the Enforcement Division opened a commission-initiated action following receipt of a submission through our AdWatch program related to an email message disseminated by the committee No on Measure Q – Quit Wasting Our Taxes (the “Committee”). The Enforcement Division has completed its review of the matter and found that you failed to include the proper disclaimers on an email advertisement paid for by the Committee in advance of the November 5, 2024 General Election.

The Act requires electronic media advertisements that are email messages paid for by a committee other than a political party committee or candidate-controlled committee established for an elective office of the controlling candidate include the words “Ad paid for by” or “Paid for by” followed by the name of the committee as it appears on its statement of organization, printed clearly and legibly in a contrasting color and in no less than 8-point font at the top or bottom of the email.²

You violated the Act by sending an email advertisement that did not include the required disclaimers. In particular, the email message failed to include the “Ad paid for by”/“Paid for by” phrase and failed to display the full name of the committee. However, for the following reasons, the Enforcement Division has decided to close this case with this warning letter rather than a fine: it was clear that the Committee paid for the subject email; the relevant email advertisement included a hyperlink to your campaign website, which contained a “Paid for by” disclaimer; the ballot measure opposed was successful; your committee has since terminated; and you have no prior history of violating the Act.

¹ The Political Reform Act is contained in Government Code sections 81000 through 91014, and all statutory references are to this code. The regulations of the Fair Political Practices Commission are contained in Sections 18104 through 18998 of Title 2 of the California Code of Regulations, and all regulatory references are to this source.

² Sections 84502 and 84504.3.

This letter serves as a written warning. The information in this matter will be retained and may be considered should an enforcement action become necessary based on newly discovered information or future conduct. Failure to comply with the provisions of the Act in the future will result in monetary penalties of up to \$5,000 for each violation.

A warning letter is an Enforcement Division case resolution without administrative prosecution or fine. The Commission has adopted Regulations 18360.1 and 18360.2 to authorize the Enforcement Division to issue warning letters to conclude cases in specified circumstances. However, the warning letter resolution does not provide you with the opportunity for a probable cause hearing or hearing before an Administrative Law Judge or the Commission. If you wish to avail yourself of these proceedings by requesting that your case proceed with prosecution rather than a warning, please notify us within ten (10) days from the date of this letter. Upon this notification, the Enforcement Division will rescind this warning letter and proceed with administrative prosecution of this case. If we do not receive such notification, this warning letter will be posted on the Commission's website ten (10) days from the date of this letter.

Please feel free to contact me at cburton@fppc.ca.gov or (279) 237-3769 with any questions you may have regarding this letter.

Sincerely,

Christopher B. Burton

Christopher B. Burton
Assistant Chief of Enforcement
Fair Political Practices Commission