



STATE OF CALIFORNIA
FAIR POLITICAL PRACTICES COMMISSION
1102 Q Street • Suite 3050 • Sacramento, CA 95811

December 6, 2024

Citizens for Public Safety 2024, Supporting Woodland Measure U
Tom Stallard, principal officer

Via email: [REDACTED]

**Warning Letter re: FPPC Case No. 2024-01209; Citizens for Public Safety 2024,
Supporting Woodland Measure U, and Tom Stallard**

Dear Respondents:

The Enforcement Division of the Fair Political Practices Commission enforces the provisions of the Political Reform Act (the “Act”).¹ As you are aware, the Enforcement Division received a sworn complaint alleging that a mailer sent by the committee Citizens for Public Safety 2024, Supporting Woodland Measure U (the “Committee”) violated the advertisement disclaimer provisions of the Act. The Enforcement Division has completed its review of the matter and found that you failed to include the proper disclaimers on a print mailer advertisement disseminated by the Committee in advance of the November 5, 2024 General Election.

Under the Act, any advertisement that is paid for by a committee, other than a political party committee or candidate-controlled committee established for an elective office of the controlling candidate, shall include the words “Ad paid for by” followed by the name of the committee.² Additionally, a print advertisement of this nature that is designed to be individually distributed shall include the required disclosure in a printed or drawn box with a solid white background at the bottom of at least one page and set apart from other printed matter.³

You violated the Act by sending a print mailer advertisement that did not include the required disclaimers. In particular, the mailer failed to include the full “Ad paid for by” phrase, failed to print the disclaimer at the bottom of the page and set apart from other printed matter, and failed to include the disclaimer in a printed or drawn box. However, for the following reasons, the Enforcement Division has decided to close this case with this warning letter rather than a fine: the mailer included the committee name and it was clear that the Committee paid for the advertisement; the mailer included a link to your website; the supported ballot measure was unsuccessful; and you have no prior history of violating the Act.

¹ The Political Reform Act is contained in Government Code sections 81000 through 91014, and all statutory references are to this code. The regulations of the Fair Political Practices Commission are contained in Sections 18110 through 18997 of Title 2 of the California Code of Regulations, and all regulatory references are to this source.

² Section 84502.

³ Section 84504.2.

This letter serves as a written warning. The information in this matter will be retained and may be considered should an enforcement action become necessary based on newly discovered information or future conduct. Failure to comply with the provisions of the Act in the future will result in monetary penalties of up to \$5,000 for each violation.

A warning letter is an Enforcement Division case resolution without administrative prosecution or fine. The Commission has adopted Regulations 18360.1 and 18360.2 to authorize the Enforcement Division to issue warning letters to conclude cases in specified circumstances. However, the warning letter resolution does not provide you with the opportunity for a probable cause hearing or hearing before an Administrative Law Judge or the Commission. If you wish to avail yourself of these proceedings by requesting that your case proceed with prosecution rather than a warning, please notify us within ten (10) days from the date of this letter. Upon this notification, the Enforcement Division will rescind this warning letter and proceed with administrative prosecution of this case. If we do not receive such notification, this warning letter will be posted on the Commission's website ten (10) days from the date of this letter.

Please feel free to contact me at cburton@fppc.ca.gov or (279) 237-3769 with any questions you may have regarding this letter.

Sincerely,

Christopher B. Burton

Christopher B. Burton
Assistant Chief of Enforcement
Fair Political Practices Commission