

84305

State of California



Fair Political Practices Commission

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107 SOUTH BROADWAY • • • SUITE 2140A • • • LOS ANGELES, 90012

August 15, 1977

Councilman Lee Weinstein
451 West Fairview Boulevard
Inglewood, California 90302

77-08-201

Dear Councilman Weinstein:

This letter is to confirm my advice to you on August 8, 1977 concerning the Political Reform Act's mailing requirements relative to campaign literature.

You stated that an effort is presently underway in Inglewood to qualify a petition for the ballot, and that persons who oppose the qualification are planning to disseminate literature urging the voters of Inglewood not to sign the petition. You asked what identifying information must appear on such literature. I advised that 200 or more identical or nearly identical pieces of mail sent within one calendar month are defined as a "mass mailing" in Government Code Section 82041.5 and 2 Cal. Adm. Section 18241 and are, therefore, subject to certain requirements. Government Code Section 84305 provides that the name and street address of the sender must appear on the outside of each piece of mail in the mass mailing and on at least one of the inserts in no less than six-point type. The Commission by Regulation 18435 has defined the sender as the person who incurs the largest portion of expenditures attributable to the designing, printing and posting of the mailing.

I also relayed the advice of Scott Thorpe of the Attorney General's office that literature urging persons not to sign petitions would not have to comply with requirements of Elections Code Section 29410, requiring the name and address of the printer and publisher.

Enclosed is a copy of our fact sheet regarding mass mailings. I hope this information is helpful. If our staff may offer further assistance, please contact us.

Sincerely yours,

Nan Emerson by J.S.

Nan Emerson
Special Compliance Representative

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Enc.