84305

State of California
Fair Political Practices Commission
P.O. BOX 807 • SACRAMENTO, 95804 ••• 1100 K STREET BUILDING, SACRAMENTO, 95814
Technical Assistance/Administration ••• Executive/Legal ••• Enforcement ••• Conflict of Interest
(916) 322-5660 322-5901 322-6441 322-6444

June 9, 1978

78-06-107

Friends of Mike Curb
Post Office Box 15077-C
Sacramento, California 95831

Dear Friends For Mike Curb:

Enclosed is a copy of a letter and an envelope sent to the Fair Political Practices Commission which appears to be in violation of Government Code Section 84305.

Section 84305 says that the sender of a mass mailing must show on the outside of each piece of mail in the mass mailing and on at least one of the inserts within each piece of mail the sender's name.

On the envelope and on an insert you listed F.M.C., which apparently are initials for "Friends for Mike Curb."

Although we do not plan to take any action on this mailer, we wanted to inform you that you must list the entire name of the sender on the envelope and one insert within the mailer.

We are confident that in the future you will comply with the provisions of Government Code Section 84305. Please call on me if you have any questions.

Sincerely,

Robert M. Stern

Robert M. Stern
General Counsel

RMS:nc

Enclosure

78107

DISTRICT OFFICE
735 W. DUARTE ROAD, SUITE 207
ARCADIA, CALIFORNIA 91006
(213) 445-4404

SACRAMENTO ADDRESS
STATE CAPITOL
95814
(916) 445-3688

STATE SENATOR

H. L. RICHARDSON

TWENTY-FIFTH SENATORIAL DISTRICT

VICE CHAIRMAN
COMMITTEE ON ELECTIONS AND REAPPORTIONMENT

COMMITTEES
ELECTIONS
REAPPORTIONMENT, VICE CHAIR
AGRICULTURE AND
WATER RESOURCES
EDUCATION
REVENUE AND TAXATION
SENATE SELECT COMMITTEE
ON PENAL INSTITUTIONS

California State Senate

Mr. Thomas Quinn
2743 Marty Way
Sacramento, CA 95818

Dear Mr. Quinn:

I am writing to you personally because it is vital that I know whether or not you believe Jerry Brown and Mervyn Dymally can be defeated in 1978.

That's why I have enclosed an individually numbered confidential VOTER PREFERENCE TALLY SHEET which I urge you to complete and return as soon as possible. Your registration number is 905-174933.

The results will be immediately tabulated to develop what professional campaign managers refer to as a "profile" on the Ultra-Liberal Administration of Jerry Brown and Mervyn Dymally.

A profile shows how voters feel about key issues. And it rates how the Administration is doing in such critical areas as law enforcement, energy, jobs development and property tax relief.

A good profile on the opposition (in this case, Governor Brown and Lieutenant Governor Dymally) is absolutely essential for conservative Republican candidates who hope to defeat these Ultra-Liberals in November.

That's why I strongly urge you to use your VOTER PREFERENCE TALLY SHEET to make sure that we can prepare as complete a profile as possible on the Brown-Dymally Administration.

It is particularly important that we have this information on California's Lieutenant Governor, Mervyn Dymally.

Let me tell you why.

The national news media and the professional pollsters are already giving heavy coverage to the California Governor's race. But they have virtually ignored Mervyn Dymally, who has one of the most important jobs in the state!

As Lieutenant Governor, Mervyn Dymally is responsible for the development of new jobs and new business in Calif-

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And he still finds time to fulfill his duties as California's Republican National Committeeman, serving as the youngest member ever to sit on the RNC's Executive Board.

I believe that Mike Curb is exactly the kind of aggressive, young conservative leader that we need to breathe new life into the conservative and Republican principles that you and I cherish.

While the Brown-Dymally Administration has bent over backwards to drive business and jobs to other states, Mike knows that new business and new jobs go hand in hand.

The environmental extremists hold the reins of power in the Brown-Dymally Administration. But Mike believes that we must intelligently balance the needs of the environment and the economy.

As Lt. Governor, Mike Curb would act aggressively to assure that California's critical energy needs are met. This Administration's "fantasyland" approach to our energy needs cannot be allowed to endanger the jobs and economic security of the people of California.

In the area of crime control, Mike Curb believes that the time has come to clamp down hard on the violent, repeat offenders.

On re-instating the Death Penalty, the issue is clear-cut again---Mike Curb favors the Death Penalty for vicious murderers---the Brown-Dymally Administration does not.

In short, I know that you and I could count on Mike Curb to stand firm whenever the Lt. Governor is called upon to cast the tie-breaker vote in the State Senate.

But if Mike Curb is going to successfully unseat Mervyn Dymally, he's going to need your personal involvement. And that's why I sincerely hope that you will do these three things for Mike:

1) Complete your VOTER PREFERENCE TALLY SHEET at once and return it directly to the FRIENDS FOR MIKE CURB campaign headquarters, using the enclosed postage-free envelope.

2) Indicate on the bottom of your Tally Sheet whether or not you will be able to join Mike's network of volunteers, along with such people as Efrem Zimbalist, Jr., Bob Hope, Wayne Newton, and Pat Boone.

3) Make a contribution to Mike's campaign so that he will have a fighting chance against the huge campaign war-chest that the Liberal Democrats are putting together to help Mervyn Dymally.

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