



## FAIR POLITICAL PRACTICES COMMISSION

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February 16, 2000

Anthony W. Farrington  
Farrington for Supervisor  
PO Box 1229  
Lakeport, CA 95453

**Re: Your Request for Advice  
Our File No. A-00-031**

Dear Mr. Farrington:

This letter is a response to your request for advice regarding the campaign provisions of the Political Reform Act (the "Act").<sup>1</sup>

### QUESTIONS

1. Are you required to include wording such as, "paid for by the Committee to Elect..." in your campaign letterhead or in campaign mailings?
2. When referring to your campaign in mailings or other printed materials, are you required to include wording such as, "elect" or "for"?

### CONCLUSIONS

1. & 2. The Act does not require the words, "paid for by the Committee to Elect..." or the words "elect" or "for" to be printed on letterhead, campaign mailings, or campaign signs. However, if your campaign sends more than 200 pieces of the same or similar mail in a calendar month, the committee name and address must appear somewhere on the outside of the mailer in no less than 6-point type and in a color or print that contrasts with the background.

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<sup>1</sup> Government Code sections 81000 - 91014. Commission regulations appear at title 2, sections 18109 - 18995, of the California Code of Regulations.

## FACTS

You are a candidate for Supervisor in Lake County. You have developed letterhead for your campaign which merely says Farrington/Supervisor. In addition, you intend to send campaign mail.

## SUMMARY OF LAW

Although the Act does not require the phrase "paid for by the Committee to Elect..." or the words "elect" or "for," Section 84305(a) does require that:

"No candidate or committee shall send a mass mailing unless the name, street address, and city of the candidate or committee are shown on the outside of each piece of mail in the mass mailing and on at least one of the inserts included within each piece of mail of the mailing in no less than 6-point type which shall be in a color or print which contrasts with the background so as to be easily legible."

Section 84305(b) states that:

"If the sender of the mass mailing is a single candidate or committee, the name, street address, and city of the candidate or committee need only be shown on the outside of each piece of mail."

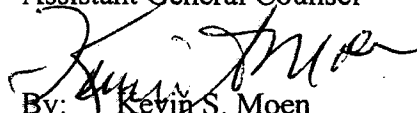
Section 82041.5 defines a "mass mailing" as:

"Over two hundred substantively similar pieces of mail, but does not include a form letter or other mail which is sent in response to an unsolicited request, letter or other inquiry."

If you have any further questions, please feel free to contact me at (916) 322-5660.

Sincerely,

Luisa Menchaca  
Assistant General Counsel

  
By: Kevin S. Moen  
Political Reform Consultant