(Regulations of the Fair Political Practices Commission, Title 2, Division 6, California Code of Regulations.)

§ 18450.12. Artificial Intelligence Disclosure.

(a) For purposes of Section 84514(d)(2)(A), visual or audio media would falsely appear to a reasonable person to be authentic, or would cause a reasonable person to have a fundamentally different understanding of the altered media if it:

(1) Depicts an identifiable person saying or doing something the person did not say or do,

(2) Contains a realistic depiction of something that did not exist, occur, or appear as depicted, or

(3) Presents the appearance or voice of an identifiable person in a way that is materially distinct from the unaltered media.

(b) Visual and audio media entirely created or substantially altered using artificial intelligence that is also altered without the use of artificial intelligence is still subject to the disclosure requirement in Section 84514(a)(1).

(c) For purposes of this section, disclosure is not required solely for visual media that is obviously an animation or a cartoon.

Note: Authority cited: Section 83112, Government Code. Reference: Section 84514, Government Code.

History

1. New section filed 9-22-2026; operative 10-22-2026 pursuant to Cal. Code Regs., tit. 2, section 18312(e). Submitted to OAL for filing pursuant to *Fair Political Practices Commission v. Office of Administrative Law*, 3 Civil C010924, California Court of Appeal, Third Appellate District, nonpublished decision, April 27, 1992 (FPPC regulations only subject to 1974 Administrative

Procedure Act rulemaking requirements and not subject to procedural or substantive review by OAL) (Register 2026, No. 39).